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For Immediate Release

Honda Power Equipment Unveils Commercial Lawn Mower at GIE+EXPO 2016
New Addition to HRC Commercial Series Combines Superior Performance and Reliability with Reduced Weight and Cost

- New Honda commercial lawn mower offers lawn and landscape professionals more options to choose from to better meets their needs
- Built-in reliability for years of superior performance
- Lower up-front price and money-saving features help reduce cost of ownership for landscape professionals
- Reduced weight allows for increased maneuverability and simple, easy use
- New Honda commercial mower has a U.S. Manufacturer's Suggested Retail Price (MSRP) of \$1,149

LOUISVILLE Ky., October 19, 2016—Honda Power Equipment is expanding its lineup of commercial lawn mowers with an all-new model that features superior performance and reliability combined with reduced cost and weight, the Honda HRC216K3HDA. Honda revealed the new commercial mower at the [GIE+EXPO 2016](#) in Louisville, Kentucky, the largest trade show for outdoor power equipment, lawn and garden equipment, light construction and landscape equipment. With the addition of this model to its lineup, Honda now offers three HRC models geared to the commercial lawn and garden market. The new HRC216K3HDA fits neatly between the current HRC models, the self-propelled HRC216K3HXA and the push model HRC216K3PDA.

“This new Honda self-propelled commercial mower expands the popular Honda HRC product line from two models to three, offering more choices of premium, reliable Honda lawn mowers to the professional landscape market,” said Michael Rudolph, vice president – Honda Power Equipment Division. “With reduced weight for better maneuverability, rugged, durable construction, and lower upfront costs, the new Honda HRC216K3HDA commercial mower is a smart choice for lawn and landscape professionals.”

The new Honda HRC216K3HDA lawn mower is designed from the inside out for simple starting, easy operation and quick stopping, featuring a host of advanced technologies that users will appreciate.

- **Easy Start, Easy Stop:** The new model allows the user to save time by starting the engine while standing behind the mower and the flywheel brake safety system stops the engine and blades when the user lets go of the brake lever on the handle.
- **Commercial Grade Power:** The fuel efficient Honda GXV160 commercial engine is the source of powerful, quiet operation with superior noise control for operator comfort. At the same time, the precision speed control of the Honda GXV160 engine saves time by maintaining consistent speed across all mowing conditions. The mower's hydrostatic transmission includes a heavy-duty automotive style shaft drive that eliminates the belt that can slip or wear out.
- **Superior Cutting Performance:** The exclusive Honda MicroCut® Twin Blade System offers four cutting surfaces to produce finer clippings, and the mower can be adjusted to eight different heights suitable to all types of grass and mowing conditions.
- **Commercial Grade Design:** The outside of the Honda HRC216K3HDA features a rugged 21-inch steel deck with front axle and bumper protection for additional structural stability and durability. Completing the package are ergonomic heavy-duty steel piped reinforced handles designed for strength and operator comfort.
- **Lightweight maneuverability:** The dry weight of 117 pounds and operating weight of 121 pounds make the HRC216K3HDA easy to maneuver.
- **Commercial Warranty:** The mower is backed by the Honda one-year commercial warranty (one year for the frame, two years for the engine) and a two-year warranty for homeowners.

The U.S. manufacturer's suggested retail price (MSRP) of the new Honda HRC216K3HDA is \$1,149. The new HRC216K3HDA will be available at Honda Power Equipment dealers nationwide in November.

The Honda Commercial Series

With the launch of the new HRC216K3HDA, the Honda HRC Commercial Series now offers three models, including the self-propelled, hydrostatic drive HRC216HXA and push-type HRC216PDA. All three models are powered by the Honda GXV160, the world-renowned, easy-starting engine that delivers smooth, quiet, reliable four-stroke power and low emission levels. All three models also offer innovative features and durability for the professional landscaper. The legendary performance of the HRC Series is enhanced by a number of standard features and benefits:

- Dome-shaped deck design that facilitates both bagging and mulching.
- Standard configuration of two-in-one mulch/bag, with a 2.5 bushel bag capacity.
- Offset MicroCut® Twin Blade System that delivers finer clippings.
- Hydrostatic Cruise Control Shaft Drive transmission for increased durability. (*HXA and HDA models only; the PDA is a push-type model*).
- Front guard provides lawn mower deck and engine protection; also allows for convenient transport tie down.
- Durable, lightweight NeXite® wheels with precision-sealed ball bearings.
- Cast-aluminum valve cover for optimum protection in commercial environments (*PDA model only*).

All Honda lawn mowers offer the same exceptional level of quality, performance and reliability as every product that carries the Honda name. The heart of every Honda lawn mower is a world-renowned, easy-starting engine that delivers smooth, quiet, reliable four-stroke power and low emission levels.

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About Honda Power Equipment

Honda Power Equipment, a division of American Honda Motor Co., Inc., markets a complete range of outdoor power equipment, including outboard marine engines, general purpose engines, generators, lawnmowers, pumps, snow blowers, tillers and trimmers for commercial, rental and residential applications. Its comprehensive product line consists exclusively of 4-stroke engines.

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