

A fishing boat with two outboard motors is shown from a rear perspective, moving across the water. The boat has a tall tower with several fishing rods mounted on it. A person is visible at the helm. The scene is set against a bright, orange-hued sunset sky, with the sun low on the horizon to the left. The water is dark with white spray from the boat's wake.

HONDA
MARINE

**CHASE
THE CALL.**

OUTBOARD LINEUP



PROPEL YOUR STORY.

Whether you're priming the day's first cast or running the horizon, you share the adventurous spirit of those drawn to the water. For those ready to Chase The Call, having a dependable partner is essential to embark on journeys, get back, and set out again. From a 5 AM hole shot to a 5 PM happy hour, powering your chase is our passion—one Honda Marine has fulfilled for more than 60 years.

All boaters shown are wearing personal flotation devices.



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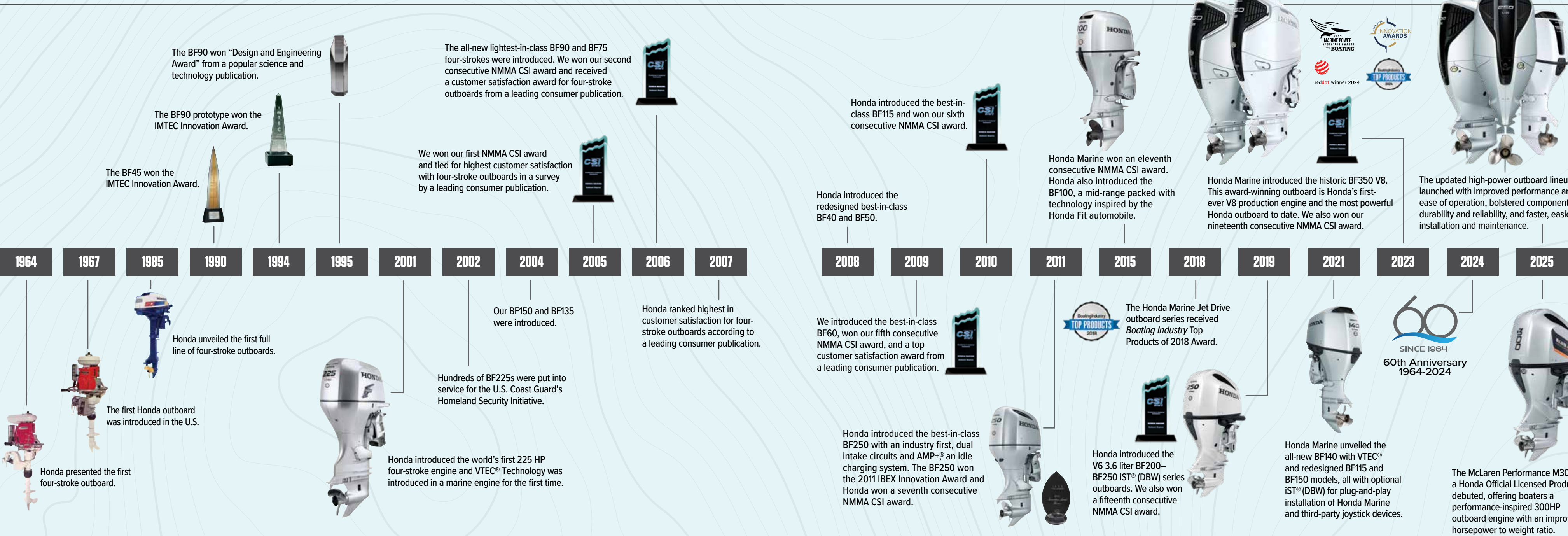
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**YOU BUILD THE BONDS.
WE POWER THEM.**



VISIONARY LEADERSHIP





LARGE ENGINE SERIES

BF350 / M300 / BF250 / BF225 / BF200 / BF150 / BF140 / BF115



THE iST® EXPERIENCE FROM HONDA: SMART SYSTEM, MASTERFUL CONTROL

AVAILABLE ON BF115-BF350 MODELS

Honda's Intelligent Shift and Throttle® (iST®) command and control system delivers superb control with seamlessly integrated installation of BF115–BF350 Honda Marine products, as well as third-party devices and controls. Honda iST® allows boaters to seamlessly integrate components, customizing command to meet their unique individual needs.

THE NEXT GENERATION OF iST® CONTROL

Honda's newest iST® single- and multi-engine controllers make operating your current generation Honda outboard easier and more enjoyable than ever. These ergonomically designed, top-mount controls feature a straightforward, five-button multi-function panel with LED status indicators. A range of functions—including trim support, cruise control, automatic tilt, fast idle speed, and trolling control—can be accomplished with the touch of a button. In 1-Lever mode on the multi-engine controller, a single lever can operate two, three, or four outboards. With station select, a second control station can easily be selected for operation.

Levers are crafted to fit comfortably in the palm of your hand, and a handsome, leather-grain texture enhances the unit's sleek styling.

MULTIPLE ENGINES, SINGULAR CONTROL

iST® really shines in multi-engine installations, offering features like universal trim control for simultaneously trimming all engines. Engine-speed synchronization enables single-control management of all engines while synchronized. It also supports control panel enabled individual trim switching for fine-tuning each engine's trim position.



Honda's iST® drive-by-wire controller with 5-button interface combines ergonomics and comfort with superior functionality for confident boating.

MORE THAN A MONITOR

The new iST® controllers pair perfectly with our newly updated, multi-function Honda Digital Display. This informative, easy-to-read, HD-5 panel not only allows you to visually monitor engine and watercraft operation in real time, it gives you the ability to carry out a variety of functions using simple touch buttons.



From viewing speed and engine rpm, to performing fuel tank calculations, to activating and setting trim and tilt, to enhanced alerts and notifications and more, this advanced display gives you the information, control, and confidence you need to experience boating at its best.

SIDE-MOUNT INSTALLATION

Honda iST® also accommodates side-mount drive-by-wire throttle control. Designed to control a single outboard, this simple, easy-to-understand user interface provides effortless shift and throttle control, plus the same five-button multi-function panel with LED status indicators and ergonomic design as our top-mount iST® controllers.



Honda Marine Interface (HMI) offers an easy-to-understand, intuitive, automotive-style display for an enhanced, connected boating experience.*

CONTROL, CONVENIENCE, AND SECURITY

In addition to the convenience of push-button starting on multi-engine applications and improved docking control, iST® incorporates impressive security features. These include double-line H-CAN and NMEA 2000® design redundancy to guard against drive-by-wire electronics failure, a tilt-limit switch, and an optional theft-detering key-fob immobilizer. NMEA 2000® Certification assures proper implementation of network management and messaging, along with secure open-architecture compatibility.



Optimus 360 by Dometic® Joystick (above) SeaStation GPS Anchoring (top right) Electric Steering Actuator (right) SeaStation GPS Anchoring (far right)

THE OPTIMUS 360 OPTION

Fully compatible with Honda iST® technology, the Optimus 360 by Dometic® joystick system adds another dimension of control. The joystick's intuitive functionality and progressive throttling enable precision maneuvers with minimal shifting, throttling, and engine movement. Low-speed control makes docking a breeze, while Optimus Electronic Power Steering (EPS) makes steering easier and further enhances steering in tight situations. Optimus 360 can be teamed with the SeaStation by Dometic® GPS anchoring system and the SeaWays by Dometic® auto pilot, producing an impressive array of features and benefits. Ask your Honda Marine Dealer for details.



The Optimus 360 by Dometic® Joystick is compatible with Honda Marine multi-engine applications equipped with iST®

Optimus EPS is compatible with Honda Marine single–quad applications equipped with iST®



For information on Optimus EPS and Optimus 360 including manuals, data sheets, and dealer locator, visit dometic.com.



BF350 V8

THE V8 YOU'VE BEEN WAITING FOR

The Honda BF350 V8 outboard is a truly historic achievement. It's Honda's first-ever production V8 engine, and our most powerful outboard to date. Packing a whopping 350 horsepower, this phenomenal top-of-the-line outboard delivers stunning speed and rapid acceleration, plus impressive fuel efficiency, quiet operation, and legendary Honda reliability. Designed to meet the needs of today's boaters, the BF350 V8 outboard provides premium power with unparalleled performance, creating one exhilarating boating experience after another.

EXCLUSIVE HONDA FEATURES

The BF350 includes an array of exclusive features boaters love, like VTEC® (Variable Valve Timing & Lift Electronic Control). Adapted from Honda automotive platforms, VTEC® delivers a

broader, flatter torque curve and smooth power across the engine's operating range for peak power, torque, and fuel efficiency at any speed. BLAST™ (Boosted Low Speed Torque) aggressively advances the ignition curve, delivering more horsepower to get the hull up on plane quicker, for vastly improved holeshots.

IMPRESSIVE EFFICIENCY, RUNS ON 86 OCTANE

Honda's proprietary Lean Burn Control optimizes fuel efficiency by supporting effective combustion on a leaner air-to-fuel mixture, extending range and reducing operating costs. That means less refueling, more environmentally responsible large craft operation, and more time on the water. Add the fact that the BF350 V8 runs on 86 octane unleaded gasoline, and you've got a high-power outboard that's easier on the planet and your wallet.

Honda BF350 models are available in Aquamarine Silver and Grand Prix White with chrome badging.

FEATURES

BLAST™ • VTEC® TECHNOLOGY • IST® • LEAN BURN CONTROL • NMEA 2000® • AMP+®
ELECTRONICALLY SET ADJUSTABLE TILT LIMIT • PGM-FI (PROGRAMMED FUEL INJECTION) • DUAL AIR CIRCUITS
COUNTER ROTATION • HIGH OUTPUT ALTERNATOR • HONDA CORROSION PROTECTION • FRESHWATER FLUSH PORT
ENGINE ALERT SYSTEM • 86 OCTANE

For a complete explanation of features, please refer to the technology section on pages 46–49. For warranty details, visit marine.honda.com/support/warranty.





POWERFUL CONTROL

The BF350 is equipped with Honda's exclusive iST® (Intelligent Shift and Throttle®) digital drive-by-wire system and easy-to-operate Honda iST® controls. iST® provides superb, effortless shift and throttle control and easy docking, while the ergonomic controls offer intuitive digital functions such as trim support, automatic tilt, cruise control, and more.

iST® and the BF350 V8's robust gearcase and high thrust capability ensure quick transitions between forward and reverse, and superior handling during critical maneuvers. iST® also accommodates seamlessly integrated installation of the Optimus 360 by Dometic® joystick system, enhancing control of multi-engine configurations.



Honda's ergonomic drive-by-wire single- and multi-engine controllers include an intuitive 5-button multi-function panel with trim support, cruise control, automatic tilt, and more.

EXPERIENCE THE JOY

In addition to maximizing power and fuel efficiency, the BF350 maximizes the joy of boating. Quiet operation and low-vibration design allow you to experience everything from trolling to high-speed cruising without sacrificing comfort or casual conversation. A power generation capacity of maximum 93A, along with AMP+® for charging at idle, means there's always a boatload of juice available for necessities and accessories.

SLEEK, ELEGANT, AND RELIABLE

The BF350's elegant, ultra-slim silhouette enhances the appearance of any watercraft, and its beauty is more than skin deep. Rugged, high-quality materials, special surface treatments, and additional anodes provide hardy corrosion resistance, with easy anode replacement for improved durability in salt water. Maintenance is a breeze, thanks to extended maintenance periods and simplified maintenance access.

Honda's legendary reliability, industry-leading True 5 Limited Warranty, and a nationwide network of U.S. Honda Marine dealers ensure easy ownership, confident operation, and outstanding service and support. You get the power of a V8 outboard and unbeatable peace of mind.

Whether you're powering a large pontoon, a wide-ranging offshore excursion craft, or anything in between, go with the V8 you've been waiting for: the Honda BF350.





McLaren Performance M300

UNLEASH POWER ON THE WATER

Introducing the exhilarating 300HP McLaren Performance M300 V6 engine, a Honda Official Licensed Product, and collaboration between Honda Marine and McLaren Engineering. Drawing inspiration from McLaren's renowned racing heritage and cutting-edge North American performance engines, this exceptional model enhances a base Honda BF250 V6 platform to deliver a thrilling 300HP. Designed specifically for marine performance enthusiasts, the 300HP engine complements the Honda Marine lineup.

Designed with thousands of hours of rigorous R&D and extensive in-water performance testing, the McLaren Performance M300 engine delivers exceptional durability and reliability.

The McLaren Performance M300 model is available in Aquamarine Silver and Grand Prix White.

FEATURES

VTEC® TECHNOLOGY • iST® • LEAN BURN CONTROL • NMEA 2000® • AMP+®
ADJUSTABLE TILT LIMIT SWITCH • PGM-FI (PROGRAMMED FUEL INJECTION) • DUAL AIR CIRCUITS
COUNTER ROTATION • HIGH OUTPUT ALTERNATOR • HONDA CORROSION PROTECTION • FRESHWATER FLUSH PORT
ENGINE ALERT SYSTEM • NARROW 60° DESIGN

Despite a lighter weight compared to other models with similar horsepower, the M300 provides the high power necessary to support the advanced electrical components essential for today's connected, high-tech boater. The McLaren Performance M300 is engineered to enhance your on-water experience like never before.

PRECISION ENGINEERING, SUPERIOR PERFORMANCE

McLaren Performance M300 modifications include the integration of a new camshaft for enhanced valve timing and high lift, a new Engine Control Unit (ECU) that controls protection and boosts efficiencies, new fuel injectors for higher fuel supply and excellent fuel efficiency.



For a complete explanation of features, please refer to the technology section on pages 46–49. For warranty details, visit marine.honda.com/support/warranty.

This outboard's technical enhancements and modifications not only significantly boost horsepower output and performance for enhanced engine acceleration, but also provide more mid-range torque, ensuring a superior driving experience.

HONDA DNA

The outstanding durability, quality, fuel efficiency, and reliability of Honda Marine outboards, powered by four-stroke engines that boast performance-leading, exclusive technologies, made Honda the ideal outboard partner for the McLaren Performance M300 collaboration.

The M300 is equipped with an automotive-style 90-amp alternator, providing significant electrical power to support modern marine electronics. Multi-Port Programmed Fuel Injection (PGM-FI) consistently delivers the ideal air-to-fuel mixture to the cylinders for impressive starts, response, performance, and efficiency. Honda-exclusive VTEC® Technology offers a superior combination of power, torque, and fuel economy.

And the M300 is NMEA 2000® Certified, allowing the use of third-party marine electronics without the expense of an additional gateway interface.

TOUGH CORROSION RESISTANCE

The McLaren Performance M300 is equipped with four anodes on each engine block, for longer anode life and improved corrosion protection. We've optimized the material



and location of anodes and ground wires to boost corrosion resistance and help control galvanic corrosion. Bolts and brackets are treated with a special multi-layer coating that defends against corrosion and tool scratches. A freshwater flush port can be used to flush debris and salt water out of the engine, helping stave off internal corrosion.

SUPERB CONTROL

Honda's exclusive Intelligent Shift and Throttle® (iST®) command and control system delivers superb control plus plug-and-play installation of

iST® Honda Marine products and third-party controls and devices. iST® offers multi-engine applications, with fine-tuning of throttle settings at any speed, enhanced docking

and slow speed control, and a simple, easy to understand user interface.

INSPIRED PERFORMANCE

The result of a historic alliance between McLaren Engineering and Honda Marine, the McLaren Performance M300 is an innovative outboard that delivers enhanced top-end power, premium quality, and outstanding reliability and durability. This performance-inspired outboard engine with an improved horsepower-to-weight ratio offers top-end power for boats in the 24 ft. and higher segment, including pontoons and fiberglass boats, resulting in greater mobility, truly extraordinary boating experiences, and more joy on the water.





BF250 / BF225 / BF200

IT'S GO TIME

A legacy built on the water continues with our redesigned V6 high-power outboard lineup. Built with legendary Honda reliability and innovations inspired by our famed racing history, these engines deliver peak performance, allowing you to get the most out of every cast, cruise, and moment spent outdoors. When the water calls, know you're prepared with the best in outboard engines.

STYLE MEETS SUBSTANCE

The upgrades to our BF200, BF225, and BF250 V6 models improve performance and ease of operation, bolster component durability and reliability, and ensure faster, easier installation and maintenance. They also include eye-catching style changes that are sure to turn heads on the water.

Honda BF200–BF250 models are available in Aquamarine Silver and Grand Prix White. iST® models come standard with chrome badging.

FEATURES

BLAST™ • VTEC® TECHNOLOGY* • iST®** • LEAN BURN CONTROL • NMEA 2000® • AMP+®
ADJUSTABLE TILT LIMIT SWITCH • PGM-FI (PROGRAMMED FUEL INJECTION) • DUAL AIR CIRCUITS
COUNTER ROTATION • HIGH OUTPUT ALTERNATOR • HONDA CORROSION PROTECTION • FRESHWATER FLUSH PORT
ENGINE ALERT SYSTEM • NARROW 60° DESIGN • 86 OCTANE

*BF250 & BF225 models. **Engine models designated iST® only. For a complete explanation of features, please refer to the technology section on pages 46–49. For warranty details, visit marine.honda.com/support/warranty.

Honda Marine BF200, BF225, and BF250 V6 mechanical and iST® (digital drive-by-wire) engines feature a sleek, new exterior that follows the form and function of the innovative, award-winning Honda BF350 V8. The bold elegance of this impressive design works well with a wide variety of hull shapes and sizes.

Honda iST® models feature chrome badging that adds to their premium appearance. But there's more than good looks at work. Large, easy-to-use levers and handles are integrated into the engine design, and high-rigidity parts and high-level fit and finish help deliver years of durable protection against the elements.



SMART MOVES, REAL RESULTS

All V6 high-power outboard models feature a repositioned transom bolt hole. By moving the bolt hole to meet industry standards, we’ve reduced the labor and testing required during installation. This helps you get the most out of Honda outboards through ideal placement and installation, making repowering with a new Honda quicker and easier than ever before.

Boaters also will appreciate new features and design adjustments that allow faster, easier maintenance. A repositioned, self-draining oil filter mount helps reduce drips and spills for cleaner and easier oil changes. An updated, easy-to-disassemble vapor separator fastener style also simplifies service. And new, extended valve adjustment intervals mean more time between maintenance visits, giving you more time to spend on the water!

MASTERFUL CONTROL
MADE EASY

Honda Intelligent Shift and Throttle® (iST®) digital drive-by-wire models offer improvements designed to deliver easy, stress-free operation. The iST® controls offered with these models are our most ergonomic, functional, and tactile designs yet. Features like an intuitive 5-button multi-function panel and single-lever neutral lock with highly visible neutral indicator are the very definition of intuitive, user-friendly controls.

All drive-by-wire models are updated to include the same iST®-controlled automatic tilt, trim support, and cruise control features found on our flagship BF350 V8.

Side-mount iST® controls now incorporate a 5-button multi-function panel, and our iST® controls now are compatible with the newest generation Honda 7-inch (HD7) operating display.

More advancements include center engine control in three-engine applications with a dual-lever iST® binnacle or third-party joystick control. Whatever the configuration, masterful maneuvering has never been so effortless or so stress-free.

THE BEST KEEP
GETTING BETTER

Like all Honda Marine outboards, the redesigned BF200, BF225, and BF250 models are famously durable and reliable. But even the best can be better. So we’ve made a series of quality improvements that are sure to keep outboard owners enjoying maximum time on the water.

BF200-BF250 V6 models are designed with an optimized combustion chamber that maximizes durability for consistent engine performance. A re-engineered starter motor mount and a more durable starter seal help to ensure reliable starting performance in the harshest operating conditions.

These models also include redesigned cylinder head, oil pump, and mount case gasket designs that help prevent galvanic corrosion. Additional improvements, such as fastener materials, internal water passage coatings, additional bonding wires, and anode shape and quantities help provide high corrosion resistance in saltwater applications. Add to that our durable, multi-layered paint process and your Honda can continue to look and perform like new.

It all adds up to the reliability you expect from Honda, giving you more time to chase your adventures, wherever they lead.

OUR EXCLUSIVES

For years, Honda-exclusive Lean Burn Control has helped boaters save on fuel and extend their vessel range. Now, our improved and refined Lean Burn Control technology dramatically expands Lean Burn Control’s performance bandwidth and fuel efficiency, while the redesigned engine mid-section and relocated O₂ (Oxygen) Sensor help prevent water intrusion. This inventive approach delivers better mileage across a wider range of performance, lowers operating costs, increases time on the water, and is good news for the environment!

Of course, these models also offer an array of other proprietary Honda features. Boosted Low Speed Torque (BLAST™) advances the ignition curve for dramatically improved holeshot performance. Variable Valve Timing & Lift Electronic Control (VTEC®)* provides smooth power delivery throughout the engine’s operating range, delivering more power with increased fuel efficiency. Programmed Fuel Injection (PGM-FI) provides quick starts, instant throttle response, powerful performance, and low fuel consumption.

Whether you’re working, cruising, fishing, or simply enjoying a life well lived on the water, the BF200, BF225, and BF250 are ready to help you chase the call.





BF150 / BF140 / BF115

POWER THAT'S BUILT FOR THE CHALLENGE

Whether you're chasing horizons, sportfishing, or pontooning, take the joy of boating to the next level with Honda's upgraded BF115, BF140, and BF150 high power models. We've added updates that boost performance and ease of operation, bolster component durability and reliability, and simplify maintenance. Improvements also include sleek, aerodynamic style changes.

GREAT LOOKS, EASY MAINTENANCE

The Honda BF115–BF150 lineup features updated styling, but good looks are just the beginning. Large, easy-to-use levers and handles are integrated into the engine design. High-rigidity parts plus high-level fit and finish help deliver years of durable protection against the elements.

Honda BF115–BF150 models are available in Aquamarine Silver and Grand Prix White.

Boaters also will appreciate new features and design adjustments that allow faster, easier maintenance. A repositioned, self-draining oil filter mount helps reduce drips and spills for cleaner and easier oil changes. An updated, easy-to-disassemble vapor separator fastener style also simplifies service. Iridium spark plug upgrades and new, extended valve adjustment intervals mean more time between maintenance visits, giving you more time to spend on the water!

TOUGH CORROSION RESISTANCE

Updated BF115–BF150 models feature redesigned cylinder head, oil pump, and mount case gasket designs that help prevent galvanic corrosion. Additional improvements, such as fastener materials, internal water passage coatings, additional bonding wires, and anode shape and quantities help provide high corrosion resistance in saltwater applications. Add to that our durable, multi-layered paint process and your Honda can continue to look and perform like new.

FEATURES

BLAST™ • VTEC® TECHNOLOGY* • iST®** • LEAN BURN CONTROL • NMEA 2000® • DUAL STAGE INDUCTION*
PGM-FI (PROGRAMMED FUEL INJECTION) • HIGH OUTPUT ALTERNATOR • COUNTER ROTATION* • 3-WAY COOLING
HONDA CORROSION PROTECTION • FRESHWATER FLUSH PORT • VARIABLE TROLLING CONTROL† • ENGINE ALERT SYSTEM
COUNTERBALANCING SHAFTS

*BF150 & BF140 models. **Engine models designated iST® only. †Standard on iST® top-mount and side-mount controls, optional on all mechanical models. For a complete explanation of features, please refer to the technology section on pages 46–49. For warranty details, visit marine.honda.com/support/warranty.





YOU'RE IN CONTROL

All three outboard models are available with Honda's Intelligent Shift and Throttle® (iST®) digital drive-by-wire system, with improvements designed to deliver easy, stress-free operation. The iST® controls offered with these models are our most

iST® ergonomic, functional, and tactile designs yet. Features like an intuitive 5-button multi-function panel and single-lever neutral lock with highly visible neutral indicator are the very definition of intuitive, user-friendly controls.

All drive-by-wire models are updated to include the same iST®-controlled automatic tilt, trim support, and cruise control features found on our flagship BF350 V8.

Side-mount iST® controls now incorporate a 5-button multi-function panel, and our iST® controls now are compatible with the newest generation Honda 7-inch (HD7) operating display.

THE TECHNOLOGIES HONDA OWNERS LOVE

Our BF115–BF150 engines feature Honda's 16-valve Dual Overhead Cam (DOHC) configuration for increased high-rpm power. Boosted Low Speed Torque (BLAST™) delivers explosive hole shots. Both BF140 and BF150 models feature Honda's famed VTEC® Technology. VTEC® delivers power where and when it's needed, thanks to a broader, flatter torque curve and smooth power delivery throughout the engine's operating range. These two models are also equipped with Dual Stage

Induction, which maximizes air intake for combustion. For years, Honda-exclusive Lean Burn Control has helped boaters save on fuel and extend their vessel range. Now, our improved and refined Lean Burn Control technology on updated BF115–BF150 outboards dramatically expands Lean Burn Control's performance bandwidth and fuel efficiency.

GET IT ALL

The BF115–BF150 models deliver everything boaters want in high power, high performance engines, plus something no other brand can offer: legendary Honda reliability. Make every outing a powerful experience, with a high power Honda outboard.





MID-RANGE ENGINE SERIES

BF100 / BF90 / BF75 / BFP60 / BF60 / BF50 / BF40 / BF30 / BF25





BF100 / BF90 / BF75

RAISING THE BAR ON MID-RANGE ENGINES

Honda raised the bar on the mid-size engine category with the versatile BF100. This best-of-class outboard delivers superior power—from initial blast to top end speed—with remarkable fuel efficiency. Like the BF90 and BF75, it's also one of the lightest four-strokes in its class.

EXCLUSIVE HONDA FEATURES

All three models are equipped with a host of Honda exclusives, including Programmed Fuel Injection (PGM-FI) for instant throttle response and optimized fuel consumption. All feature BLAST™ for strong acceleration, Lean Burn

OPTIONAL MULTI-FUNCTION TILLER HANDLE

The optional multi-function tiller handle incorporates all you need: Power Trim-Tilt Switch, Reversible Shift Lever, Handle Height Adjustment, Variable Trolling Control Switch, and an Engine Alert Panel.



Control for superior fuel efficiency, and a 3-Way Cooling System for long-lasting, durable performance. BF100 and BF90 models include Honda VTEC® Technology. VTEC® nimbly delivers power as needed throughout the engine's operating range.

THREE TO GO

Combining power, efficiency, durability, and value with legendary Honda reliability, these engines deliver one great performance after another. So you can enjoy your time on the water worry free.

FEATURES

BLAST™ • VTEC® TECHNOLOGY (BF100 & BF90) • LEAN BURN CONTROL • PGM-FI (PROGRAMMED FUEL INJECTION) • HIGH OUTPUT ALTERNATOR • NMEA 2000® • 3-WAY COOLING • HONDA CORROSION PROTECTION • FRESHWATER FLUSH PORT • ENGINE ALERT SYSTEM • NON-LINEAR MOUNTING SYSTEM • OPTIONAL TILLER HANDLE

For a complete explanation of features, please refer to the technology section on pages 46–49. For warranty details, visit marine.honda.com/support/warranty.





BF60 / BFP60

BEST IN CLASS

The BF60 is all about being the best. The best maneuverability and highest speed in its class. The best fuel efficiency. Best high output charging. And of course, best time on the water.

TWO FOR THE WATER

Available in two versions, the BF60 and the BFP60 Power Thrust offer powerful performance and exhilarating acceleration. The BFP60 is equipped with a unique gear case and larger propeller, making it ideal for pontoons and larger hulled boats.

OPTIONAL MULTI-FUNCTION TILLER HANDLE

The optional multi-function tiller handle incorporates all you need: Power Trim-Tilt Switch, Reversible Shift Lever, Handle Height Adjustment, Variable Trolling Control Switch, and an Engine Alert Panel.



ONLY ON A HONDA

The BFP60 also offers Easy Dock™ Steering. This exclusive Honda feature provides a full 50° of rudder angle to port and again to starboard, simplifying maneuvering in the marina. Both models are equipped with BLAST™, Programmable Fuel Injection (PGM-FI), and Lean Burn Control. Adding the optional Variable Trolling Control requires only the installation of a simple switch.

Whether you go with a BF60 or a BFP60, you'll know you're boating with the very best.



Honda's Variable Trolling Control adjusts in 50 rpm increments for slow troll fishing and no wake zones.

FEATURES

BLAST™ • LEAN BURN CONTROL • NMEA 2000® • EASY DOCK™ STEERING • PGM-FI (PROGRAMMED FUEL INJECTION) HIGH OUTPUT ALTERNATOR • POWER THRUST DESIGN* • HONDA CORROSION PROTECTION VARIABLE TROLLING CONTROL** • RUDDER ANGLE INDICATOR & TRIM LIMIT SWITCH** • FRESHWATER FLUSH PORT ENGINE ALERT SYSTEM • NON-LINEAR MOUNTING SYSTEM • OPTIONAL TILLER HANDLE

*BFP60 model. **Optional. For a complete explanation of features, please refer to the technology section on pages 46–49. For warranty details, visit marine.honda.com/support/warranty.





BF50 / BF40

LIGHTWEIGHT, COMPACT POWERHOUSES

The BF40 and BF50 combine Honda's classic four-stroke approach with a variety of unique outboard innovations. The result? The lightest, most compact engines in their class.

And because they're from Honda, these lightweight champs are loaded with features and technologies that enhance the boating experience at every turn.

EXCLUSIVE FEATURES, IMPRESSIVE BENEFITS

Activated by a quick movement of the throttle, BLAST™ (Boosted Low Speed Torque) delivers vastly improved holeshots. Programmed Electronic Fuel Injection (PGM-FI) provides easy starts, instant throttle response, and better overall fuel efficiency. PGM-FI can also be used to create variable trolling speeds with the addition of an optional switch. Lean Burn Control stretches your fuel even further by allowing a leaner air-to-fuel mixture.



These hardworking mid-sizers are perfect for pontoon boats, inflatables, flats, fishing, and bay boats. Take a closer look, and you'll find the BF40 and BF50 aren't just top of the class, they're in a class by themselves.

FEATURES

BLAST™ • LEAN BURN CONTROL • NMEA 2000® • PGM-FI (PROGRAMMED FUEL INJECTION) • HIGH OUTPUT ALTERNATOR
FRESHWATER FLUSH PORT • HONDA CORROSION PROTECTION • ENGINE ALERT SYSTEM
NON-LINEAR MOUNTING SYSTEM • GAS ASSIST TILT AVAILABLE • TILLER MODELS AVAILABLE

For a complete explanation of features, please refer to the technology section on pages 46–49. For warranty details, visit marine.honda.com/support/warranty.





BF30 / BF25

POWERFUL BUT QUIET

The Honda BF30 and BF25 offer plenty of punch in a smaller horsepower configuration. Both are packed with dependable power that you can feel but rarely hear. That's because these outboards are whisper quiet—so quiet that they don't need the added weight of dampening insulation typically found on other brands.



BIG ON FEATURES

Instead of dampening, we loaded these models with features. These include an available, ergonomically designed Center Mount Tiller handle with up-front controls, a 3-to-3 Induction System that provides smooth, quiet operation, and Autostart Enrichment that automatically adjusts the air-to-fuel mixture for easy starting and warm-up, just like fuel injection.

CONVENIENT CONTROLS

Available BF30 and BF25 tiller models feature a center-mounted, ergonomically designed tiller handle that's longer for easier handling. Adjustments for throttle and steering friction provide smooth control. The up-front shift lever, PTT switch, and engine alert lamps provide added convenience.

FEATURES

3-CYLINDER DESIGN • AUTOSTART ENRICHMENT • LARGE DISPLACEMENT • NON-LINEAR MOUNTING SYSTEM
HONDA CORROSION PROTECTION • POWER TRIM AND TILT • GAS ASSIST TILT AVAILABLE • TILLER MODELS AVAILABLE

For a complete explanation of features, please refer to the technology section on pages 46–49. For warranty details, visit marine.honda.com/support/warranty.





PORTABLE ENGINE SERIES

BF20 / BF15 / BF9.9 / BF8 / BF2.3





BF20 / BF15 / BF9.9 / BF8

PORTABLE, LIGHTWEIGHT, AND POWERFUL

The Honda BF8 and BF9.9, and BF15 and BF20 are the definition of convenience. Weighing in at just 93 pounds* and 103 pounds* respectively, these portables are lighter than most conventional 9.9 HP outboards. But they're all Honda, loaded with features and famous for quiet, fuel-efficient performance and legendary reliability.

LESS WEIGHT, MORE FEATURES

All models feature fully regulated charging systems and harnesses. All models also feature the largest alternator in their class, ensuring plenty of power for your electronics, even when trolling. Plus Autostart Enrichment for easy starting and quick warm-up.

Select models are available with our optional Power Thrust Design for even more boost.

Power Thrust Design delivers a whopping 60% more thrust in reverse and 15% more in forward.

A WINNING COMBINATION

With easy one-hand starting, Shallow Water Drive, available Power Tilt, and much more, these portables offer the ideal combination of power, portability, and dependability.



FEATURES

AUTOSTART ENRICHMENT • LARGE DISPLACEMENT • REVERSE EXHAUST RELIEF • SHALLOW WATER DRIVE
REGULATED CHARGING SYSTEM WITH BATTERY CHARGING HARNESS • HONDA CORROSION PROTECTION
POWER THRUST MODELS (BFP MODELS) • POWER TILT AVAILABLE • FORWARD MOUNT SHIFT LEVER
PROP, TANK, AND FUEL LINE INCLUDED

*S-Type Dry Weight. For a complete explanation of features, please refer to the technology section on pages 46–49. For warranty details, visit marine.honda.com/support/warranty.





FEATURES

FOLD-DOWN TILLER HANDLE • INTEGRAL FUEL TANK • 15" OR 20" SHAFT LENGTHS
CENTRIFUGAL CLUTCH WITH TWIST GRIP THROTTLE • EMERGENCY STOP SWITCH • FRONT MOUNT CARRYING HANDLE
LOCKABLE CLAMP HANDLES • HONDA CORROSION PROTECTION

BF2.3

RELIABLE POWER IN A SMALL PACKAGE

The BF2.3 is one of the world's lightest four-stroke outboards. At only 30 pounds*, this engine's weight rivals that of many electric motors, without the battery. It's ideal for dinghies, car-toppers, and other small craft.

POWER, CONTROL, AND PORTABILITY

The BF2.3 boasts excellent handling and maneuverability, even in tight areas, thanks to full 360° steering, a pivoting tiller handle, and a centrifugal clutch with a twist grip throttle. The 1.1 liter internal fuel tank provides about an hour of operation at wide open throttle. A front-mounted carrying handle ensures easy transport and installation.

ALL IN ONE

The BF2.3 offers an advanced design that delivers power and performance without sacrificing portability. It's everything you want in a Honda outboard to go!



*S-Type Dry Weight. For a complete explanation of features, please refer to the technology section on pages 46–49. For warranty details, visit marine.honda.com/support/warranty.



JET DRIVE ENGINE SERIES

BF150J 105 Jet / BF90J 65 Jet / BF60J 40 Jet





105 Jet / 65 Jet / 40 Jet

DEEP TECHNOLOGY FOR SHALLOW WATERS

Honda Marine Jet Drive outboards are ideal for running the shallows where the fish are. Available as 105 Jet, 65 Jet, and 40 Jet models, Honda Jet Drives are perfect for boating in locations where normal prop driven boats can't operate. Whether its rocky bottom shallows, white river rapids, or even over sandbars—your Honda Jet Drive can take you there. The low-profile foot design allows a boater to maneuver in minimal depths without the fear of getting a propeller caught or damaged on rocky, rough bottoms, shallows, or other underwater obstacles.

Honda Jet Drive models are loaded with the exclusive Honda features of their prop-shaft HP platforms. And of course, they deliver the same dependability, fuel efficiency, quiet operation, and legendary Honda reliability you've come to expect from the leader in engine technology.



JET DRIVE CONVERSION

PROP SHAFT HP	JET PUMP RATING
150	105
90	65
60	40

FEATURES

BLAST™ • VTEC® TECHNOLOGY* • LEAN BURN CONTROL • NMEA 2000® • DUAL STAGE INDUCTION** • 3-WAY COOLING*
PGM-FI (PROGRAMMED FUEL INJECTION) • HIGH OUTPUT ALTERNATOR • HONDA CORROSION PROTECTION
FRESHWATER FLUSH PORT • ENGINE ALERT SYSTEM

*105 Jet & 65 Jet only. **105 Jet only. For a complete explanation of features, please refer to the technology section on pages 46–49. For warranty details, visit marine.honda.com/support/warranty.



ENGINE TECHNOLOGY & INNOVATION

Glance at their sleek, aerodynamic lines, and you'll instantly realize that Honda outboards don't look like anything else on the water. But as attractive as they are on the outside, it's what's inside that counts.

As you review these features, look for the word "Exclusive." It means you won't find that feature on any other brand.

Instant Acceleration



BLAST™ EXCLUSIVE

A quick movement of the throttle control activates the BLAST™ system, advancing the ignition curve aggressively. "Holeshot" is vastly improved as more horsepower gets the hull up on plane quicker.

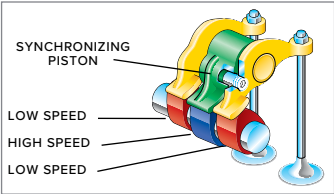
BF350, BF250, BF225, BF200, BF150, BF140, BF115, BF100, BF90, BF75, BF60, BF50, BF40

Power And Fuel Efficiency — The Best of Both Worlds

VTEC® Technology EXCLUSIVE

Honda's Variable Valve Timing & Lift Electronic Control (VTEC®) system gives you a broader, flatter torque curve and smooth power delivery throughout the

engine's operating range. VTEC® is the "replacement for displacement," providing outstanding performance without the inferior low rpm fuel efficiency of larger displacement competitors. VTEC® provides power where and when you need it. It varies the lift and duration of the intake valves to deliver optimal performance at both low and high rpm, resulting in peak performance at all speeds. The following graphic illustrates the smart thinking behind VTEC® Technology:



VTEC® uses two cam lobe profiles to operate the intake valves. The low-lift, short duration cam lobes (shown in red) provide strong torque at low rpm. High rpm horsepower is achieved by engaging the third rocker arm on a high-lift cam (blue), resulting in a superior combination of power, torque, and fuel efficiency.

BF350, M300, BF250, BF225, BF150, BF140, BF100, BF90

Cruising Efficiency That's Easy On Your Wallet



Lean Burn Control EXCLUSIVE

This feature increases fuel efficiency by allowing combustion to operate on a leaner air-to-fuel mixture.

BF350, BF250, BF225, BF200, BF150, BF140, BF115, BF100, BF90, BF75, BF60, BF50, BF40

See Engine Data On Your GPS or Fishfinder

NMEA 2000®

NMEA 2000® is the marine industry's open-architecture electronic protocol that allows on-board data sources to interface with helm displays. Honda outboards do not require the added expense of gateway devices, required by most competitive proprietary systems, to connect to a NMEA 2000® on-board network. Lower cost and connectivity to a wide variety of brand name marine electronics is the advantage of NMEA 2000®.



BF350, M300, BF250, BF225, BF200, BF150, BF140, BF100, BF90, BF75, BF60, BF50, BF40

Save Your Battery

AMP+® EXCLUSIVE

At idle, when electrical loads demand additional amperage, the electronic control module automatically increases the engine speed by 100 rpm to produce an additional 9 amps. AMP+® helps prevent battery drain caused by simultaneously running multiple accessories, a concern when you're fishing miles offshore.



BF350, BF250, BF225, BF200

Cooler Air, More Horsepower

Dual Air Intake Circuits

The first circuit is used to cool critical engine components. A top-mounted cooling fan draws cooling air over the alternator, improving its performance. The second circuit routes cool air into the throttle body. Cool air produces more horsepower.

BF350, M300, BF250, BF225, BF200



ENGINE TECHNOLOGY & INNOVATION

Simple, Effortless Control

Intelligent Shift & Throttle® EXCLUSIVE

Superb control and easy installation are hallmarks of Honda's Intelligent Shift & Throttle® (iST®) digital drive-by-wire system, standard on BF350 and BF115–BF250 iST® models. iST® allows for up to four engines and two control stations, providing effortless control, fine-tuning of throttle settings, enhanced docking, user-programmable system defaults and a simple, easy to understand user interface. Combine that with the security of a key fob immobilizer, electronics redundancy, NMEA 2000® Certification, push button starting, and the plug-and-play integration of third-party controls, and you've got masterful control, right at your fingertips.

BF350, M300, BF115–BF250 iST® Models.



Clockwise, starting lower left: Key Fob Immobilizer, Side Mount Single Control, Top Mount Dual Control, Dual Push Button Start

Power And Economy Through Superior Combustion

Dual Stage Induction EXCLUSIVE

Honda's unique variable intake system maximizes combustion efficiency for increased torque and superb fuel efficiency. While most four-strokes use long manifolds to deliver air into the cylinder head, Honda's Dual Stage Induction uses a plenum chamber with twin butterfly valves to vary the volume and velocity of air flow. It's a simple, compact design that enhances both low-speed drivability and high-speed performance.

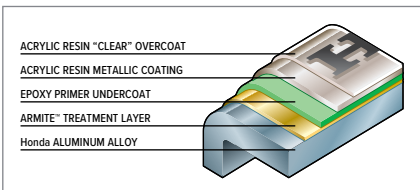
BF150, BF140

Defy The Elements

Honda Corrosion Protection

Your Honda can continue to look and perform like new, thanks to our corrosion protection system. It includes a durable, multi-layered paint process, sacrificial anodes, stainless steel components, and waterproof connectors. **All engines.**

Painted Cooling Passages: BF350, M300, BF250, BF225, BF200, BF150, BF140, BF115, BF100, BF90, BF75, BF60, BF50, BF40.

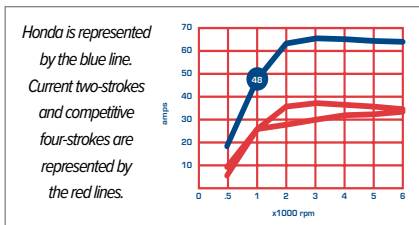


Real Power

High Output Alternator EXCLUSIVE

Select Honda outboards use automotive-style alternators for superior output versus older stator types. Most manufacturers only advertise their "total" alternator (amp) output. Honda publishes "total" amp output *and* "charging amps": Charging amps = total amps minus the amps consumed by the ignition system. For example, the BF200, BF225, and BF250 output 90 total amps. 30 amps are consumed by the ignition, leaving 60 charging amps available to power accessories. Honda also measures amps at normal operating temperatures.

All Engines BF115 and Larger.



Less Vibration, Smoother Ride

Non-Linear Mounting System EXCLUSIVE

Patented non-linear rubber mounts provide smoother operation at all speeds. **BF350, BF100, BF90, BF75, BF60, BF50, BF40, BF30, BF25**

Optimum Efficiency

LAF and Knock Sensors EXCLUSIVE

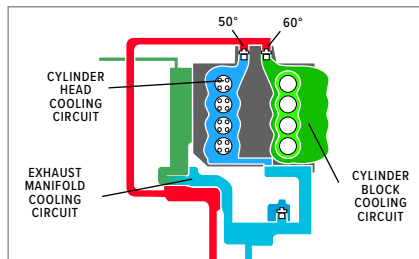
Our linear air/fuel (LAF) and knock sensors help determine the correct fuel flow and ignition curve, enhancing overall engine operation and efficiency. **BF350, BF250, BF225, BF200, BF150, BF140, BF115, BF100, BF90, BF75, BF60, BF50, BF40.**

More Cooling, Longer Life

3-Way Cooling System EXCLUSIVE

Three separate cooling systems keep the cylinder heads running cooler for long-term durability.

BF350, BF150, BF140, BF115, BF100, BF90, BF75



Easier Control

Center Mount Tiller Handle EXCLUSIVE

Available on select models, Honda's ergonomically designed handles help minimize driver fatigue and improve handling. Adjustments for throttle and steering friction allow for easier control. Convenient up-front shifting, fingertip-starting, PTT (power tilt & trim) switch, and engine alert lamps provide added safety and convenience. Tiller handle Variable Trolling Control is available on the BF60-BF100.

BF100, BF90, BF75, BF60, BFP60, BF50, BF40, BF30, BF25

Superior Maneuvering For Pontoons

Easy Dock™ Steering EXCLUSIVE

Easy Dock™ Steering helps take the anxiety out of maneuvering your pontoon into the marina. Available on the Power Thrust BFP60, Easy Dock™ Steering has a full 50° of rudder angle to port and again to starboard. **BFP60**

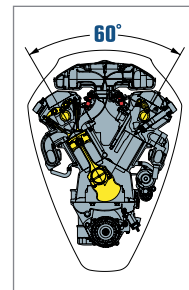
Powerful Yet Compact

Narrow 60° Design

Thought by many to be impossible, the BF250, BF225, and BF200 feature a narrow, balanced 60° design.

Lacking the bulk and weight of long intake runners and multi-camshafts, the compact 24-valve SOHC design offers top performance and durability.

BF350, M300, BF250, BF225, BF200

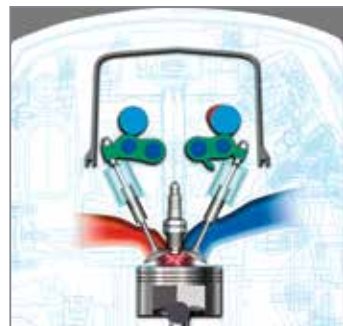


Serious Power That's Still Efficient

Dual Overhead Cam (DOHC)

A powerful, compact 16-valve DOHC design creates more valve lift to pull in more air for increased horsepower. Low-maintenance design allows easy adjustment of the rocker arms. No multiple shims or trial-and-error adjusting needed.

BF150, BF140, BF115



Short Take-Offs, Long Flights

Multi-Port Programmed Fuel Ignition

Honda Multi-Port Programmed Fuel Injection (PGM-FI) delivers the precise amount of air/fuel to each cylinder under all operating speeds and conditions. The result is quick starts, instant throttle response, powerful performance, and low fuel consumption.

BF350, M300, BF250, BF225, BF200, BF150, BF140, BF115, BF100, BF90, BF75, BF60, BF50, BF40

Protects Your Engine

Engine Alert System

This feature monitors vital engine functions and prevents damage by alerting the driver of overheating, low oil pressure, and over-rev.

All Engines Except the BF2.3.

You're In Control

Variable Trolling Control

This option allows you to adjust trolling speeds in 50 rpm increments simply by pressing a toggle switch.



iST® Models Standard, BF40–BF150 Optional

Dash or Control Box Remote Switch, BF60–BF100 Built-In Toggle Switch on Optional Multi-Function Tiller Handle.

Quick Starts

Autostart Enrichment

Just like a fuel injection system, autostart enrichment automatically adjusts the air-to-fuel mixture for quick, easy starting and warm-up.

BF30, BF25, and BF20, BF15, BF9.9, & BF8 Electric Start Models Only.

More Thrust For Bigger Hulls

Power Thrust Design

A special Power Thrust 4-blade prop on the BFP8–BFP20 and a higher gear ratio on the BFP60 help provide these engines with extraordinary forward and reverse thrust for improved maneuverability and performance.

BFP60, BFP20, BFP15, BFP9.9, BFP8

Increased Maneuverability

Reverse Exhaust Relief

The Reverse Exhaust Relief system redirects exhaust gases when in reverse. This provides more propeller "grip" for tremendous dockside maneuvering.

All BF8–BF20.



ENGINE TECHNICAL SPECIFICATIONS

LARGE
ENGINE
SERIES



		BF350	M300	BF250 MECH	BF250 iST [†]	BF225 MECH	BF225 iST [†]
Type		4-Stroke SOHC 8-Cylinder/32 Valves	4-Stroke SOHC 60° V6	4-Stroke SOHC 60° V6	4-Stroke SOHC 60° V6	4-Stroke SOHC 60° V6	4-Stroke SOHC 60° V6
Displacement		4952 cc (302 cu. in.)	3583 cc (219 cu. in.)	3583 cc (219 cu. in.)	3583 cc (219 cu. in.)	3583 cc (219 cu. in.)	3583 cc (219 cu. in.)
Bore & Stroke		89 x 99.5 mm (3.5 x 3.9 in.)	89 x 96 mm (3.5 x 3.8 in.)	89 x 96 mm (3.5 x 3.8 in.)	89 x 96 mm (3.5 x 3.8 in.)	89 x 96 mm (3.5 x 3.8 in.)	89 x 96 mm (3.5 x 3.8 in.)
Full Throttle rpm Range		5000-6000 rpm	4000-6400 rpm	5300-6300 rpm	5300-6300 rpm	5000-6000 rpm	5000-6000 rpm
Rated Power		350 HP @ 5500 rpm	300 HP @ 6400 rpm	250 HP @ 5800 rpm	250 HP @ 5800 rpm	225 HP @ 5500 rpm	225 HP @ 5500 rpm
Cooling System		Water Cooled	Water Cooled	Water Cooled	Water Cooled	Water Cooled	Water Cooled
Fuel Delivery		PGM-FI	PGM-FI	PGM-FI	PGM-FI	PGM-FI	PGM-FI
Ignition System		MicroComputer Pgrm.	MicroComputer Pgrm.	MicroComputer Pgrm.	MicroComputer Pgrm.	MicroComputer Pgrm.	MicroComputer Pgrm.
Starting System		Electric	Electric	Electric	Electric	Electric	Electric
Exhaust		Through Hub	Through Hub	Through Hub	Through Hub	Through Hub	Through Hub
Octane (Minimum)		86	90	86	86	86	86
Drive							
Gear Ratio		1.79:1	2.00:1	2.00:1	2.00:1	2.00:1	2.00:1
Gear Shift		F-N-R	F-N-R	F-N-R	F-N-R	F-N-R	F-N-R
Equipment							
Alternator	(Electric start)	93A (70A charging), AMP+ [†]	90A (60A charging), AMP+ [†]	90A (60A charging), AMP+ [†]	90A (60A charging), AMP+ [†]	90A (60A charging), AMP+ [†]	90A (60A charging), AMP+ [†]
	w/voltage regulator	-	-	-	-	-	-
Propeller		Optional	Optional	Optional	Optional	Optional	Optional
Diameter x Pitch	Standard	-	-	-	-	-	-
	Power Thrust	-	-	-	-	-	-
Power Tilt		NA	NA	NA	NA	NA	NA
Power Trim & Tilt		Standard	Standard	Standard	Standard	Standard	Standard
Gas-Assisted Tilt		NA	NA	NA	NA	NA	NA
Oil Pressure Alert		Standard	Standard	Standard	Standard	Standard	Standard
Temperature Alert		Standard	Standard	Standard	Standard	Standard	Standard
Rev-Limiter		Standard	Standard	Standard	Standard	Standard	Standard
Speedometer Pickup		-	-	-	-	-	-
iST [†] (drive by wire)		Standard	Standard	-	Standard	-	Standard
Dimensions							
Overall Width		650 mm/25.6 in.	660 mm/26 in.	666 mm/26 in.	666 mm/26 in.	666 mm/26 in.	666 mm/26 in.
Recommended	(S-type)	-	-	-	-	-	-
Transom Height	(L-type)	-	508 mm/20 in.	508 mm/20 in.	508 mm/20 in.	508 mm/20 in.	508 mm/20 in.
	(X-type)*	635 mm/25 in.	635 mm/25 in.	635 mm/25 in.	635 mm/25 in.	635 mm/25 in.	635 mm/25 in.
	(U-type)*	762 mm/30 in.	762 mm/30 in.	762 mm/30 in.	762 mm/30 in.	762 mm/30 in.	762 mm/30 in.
Dry Weight [†]	(S-type)	-	-	-	-	-	-
	(L-type)	-	276 kg/609 lbs.	276 kg/609 lbs.	278 kg/613 lbs.	276 kg/609 lbs.	278 kg/613 lbs.
	(X-type)	347 kg/765 lbs.	282 kg/622 lbs.	284 kg/622 lbs.	286 kg/631 lbs.	284 kg/626 lbs.	286 kg/631 lbs.
	(U-type)	352 kg/776 lbs.	286 kg/632 lbs.	289 kg/637 lbs.	291 kg/642 lbs.	289 kg/637 lbs.	291 kg/642 lbs.
CARB RATING		★★★	★★★	★★★	★★★	★★★	★★★



BF200 MECH	BF200 iST [†]	BF150 MECH	BF150 iST [†]	BF140 MECH	BF140 iST [†]	BF115 MECH	BF115 iST [†]
4-Stroke SOHC 60° V6	4-Stroke SOHC 60° V6	4-Stroke DOHC 4 Cylinders/16 Valves	4-Stroke DOHC 4 Cylinders/16 Valves	4-Stroke SOHC 4 Cylinders/16 Valves	4-Stroke DOHC 4 Cylinders/16 Valves	4-Stroke DOHC 4 Cylinders/16 Valves	4-Stroke DOHC 4 Cylinders/16 Valves
3583 cc (219 cu. in.)	3583 cc (219 cu. in.)	2354 cc (144 cu. in.)	2354 cc (144 cu. in.)	2354 cc (144 cu. in.)	2354 cc (144 cu. in.)	2354 cc (144 cu. in.)	2354 cc (144 cu. in.)
89 x 96 mm (3.5 x 3.8 in.)	89 x 96 mm (3.5 x 3.8 in.)	87 x 99 mm (3.4 x 3.9 in.)	87 x 99 mm (3.4 x 3.9 in.)	87 x 99 mm (3.4 x 3.9 in.)	87 x 99 mm (3.4 x 3.9 in.)	87 x 99 mm (3.4 x 3.9 in.)	87 x 99 mm (3.4 x 3.9 in.)
5000-6000 rpm	5000-6000 rpm	5000-6000 rpm	5000-6000 rpm	5000-6000 rpm	5000-6000 rpm	4500-6000 rpm	4500-6000 rpm
200 HP @ 5500 rpm	200 HP @ 5500 rpm	150 HP @ 5500 rpm	150 HP @ 5500 rpm	140 HP @ 5500 rpm	140 HP @ 5500 rpm	115 HP @ 5250 rpm	115 HP @ 5250 rpm
Water Cooled	Water Cooled	Water Cooled	Water Cooled	Water Cooled	Water Cooled	Water Cooled	Water Cooled
PGM-FI	PGM-FI	PGM-FI	PGM-FI	PGM-FI	PGM-FI	PGM-FI	PGM-FI
MicroComputer Pgrm.	MicroComputer Pgrm.	MicroComputer Pgrm.	MicroComputer Pgrm.	MicroComputer Pgrm.	MicroComputer Pgrm.	MicroComputer Pgrm.	MicroComputer Pgrm.
Electric	Electric	Electric	Electric	Electric	Electric	Electric	Electric
Through Hub	Through Hub	Through Hub	Through Hub	Through Hub	Through Hub	Through Hub	Through Hub
86	86	86	86	86	86	86	86
2.00:1	2.00:1	2.14:1	2.14:1	2.14:1	2.14:1	2.14:1	2.14:1
F-N-R	F-N-R	F-N-R	F-N-R	F-N-R	F-N-R	F-N-R	F-N-R
90A (60A charging), AMP+ [†]	90A (60A charging), AMP+ [†]	55A (40A charging)	55A (40A charging)	55A (40A charging)	55A (40A charging)	55A (40A charging)	55A (40A charging)
-	-	-	-	-	-	-	-
Optional	Optional	Optional	Optional	Optional	Optional	Optional	Optional
-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-
NA	NA	NA	NA	NA	NA	NA	NA
Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
NA	NA	NA	NA	NA	NA	NA	NA
Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
-	-	-	-	-	-	-	-
-	Standard	-	Standard	-	Standard	-	Standard
666 mm/26 in.	666 mm/26 in.	618 mm/24 in.	618 mm/24 in.	618 mm/24 in.	618 mm/24 in.	618 mm/24 in.	618 mm/24 in.
-	-	-	-	-	-	-	-
508 mm/20 in.	508 mm/20 in.	508 mm/20 in.	508 mm/20 in.	508 mm/20 in.	508 mm/20 in.	508 mm/20 in.	508 mm/20 in.
635 mm/25 in.	635 mm/25 in.	635 mm/25 in.	635 mm/25 in.	635 mm/25 in.	635 mm/25 in.	635 mm/25 in.	635 mm/25 in.
-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-
275 kg/606 lbs.	277 kg/611 lbs.	218 kg/481 lbs.	221 kg/487 lbs.	218 kg/481 lbs.	221 kg/487 lbs.	218 kg/481 lbs.	221 kg/487 lbs.
283 kg/624 lbs.	285 kg/628 lbs.	221 kg/487 lbs.	224 kg/494 lbs.	221 kg/487 lbs.	224 kg/494 lbs.	221 kg/487 lbs.	224 kg/494 lbs.
-	-	-	-	-	-	-	-
★★★	★★★	★★★	★★★	★★★	★★★	★★★	★★★

[†]BF350, BF250, BF225, BF200, BF150, and BF140 counter rotation models available.
[†]All weights rounded from lightest model configuration. BF350–BF25 model weights without propeller. BF20–BF2.3 model weights with propeller. BF150J–BF60J model weights jet ready without jet pump.
All Honda outboards are power rated with NMMA procedures. Specifications are subject to change.

All Honda outboards are power rated with NMMA procedures. Specifications are subject to change.

ENGINE TECHNICAL SPECIFICATIONS

MID-RANGE SERIES



		BF100	BF90	BF75	BF60	BFP60	BF50	BF40	BF30
Type		4-Stroke SOHC 4 Cylinders/16 Valves	4-Stroke SOHC 4 Cylinders/16 Valves	4-Stroke SOHC 4 Cylinders/16 Valves	4-Stroke SOHC 3 Cylinders/12 Valves	4-Stroke SOHC 3 Cylinders/12 Valves	4-Stroke SOHC 3 Cylinders/6 Valves	4-Stroke SOHC 3 Cylinders/6 Valves	4-Stroke SOHC 3 Cylinders/6 Valves
Displacement		1496 cc (91.4 cu. in.)	1496 cc (91.4 cu. in.)	1496 cc (91.4 cu. in.)	998 cc (61.0 cu. in.)	998 cc (61.0 cu. in.)	808 cc (49.3 cu. in.)	808 cc (49.4 cu. in.)	552 cc (33.7 cu. in.)
Bore & Stroke		73 x 89.4 mm (3.0 x 3.5 in.)	73 x 89.4 mm (3.0 x 3.5 in.)	73 x 89.4 mm (3.0 x 3.5 in.)	73 x 79.5 mm (2.9 x 3.1 in.)	73 x 79.5 mm (2.9 x 3.1 in.)	70 x 70 mm (2.8 x 2.8 in.)	70 x 70 mm (2.8 x 2.8 in.)	61 x 63 mm (2.4 x 2.5 in.)
Full Throttle rpm Range		5500-6300 rpm	5300-6300 rpm	5000-6000 rpm	5000-6000 rpm	5000-6000 rpm	5500-6000 rpm	5000-6000 rpm	5000-6000 rpm
Rated Power		100 HP @ 5900 rpm	90 HP @ 5800 rpm	75 HP @ 5500 rpm	60 HP @ 5500 rpm	60 HP @ 5500 rpm	50 HP @ 6000 rpm	40 HP @ 5500 rpm	30 HP @ 6000 rpm
Cooling System		Water Cooled	Water Cooled	Water Cooled	Water Cooled	Water Cooled	Water Cooled	Water Cooled	Water Cooled
Fuel Delivery		PGM-FI	PGM-FI	PGM-FI	PGM-FI	PGM-FI	PGM-FI	PGM-FI	3 Carburetors
Ignition System		MicroComputer Pgrm.	MicroComputer Pgrm.	MicroComputer Pgrm.	MicroComputer Pgrm.	MicroComputer Pgrm.	MicroComputer Pgrm.	MicroComputer Pgrm.	PGM-IG
Starting System		Electric	Electric	Electric	Electric	Electric	Electric	Electric	Electric
Exhaust		Through Hub	Through Hub	Through Hub	Through Hub	Through Hub	Through Hub	Through Hub	Through Hub
Octane (Minimum)		91	86	86	86	86	86	86	86
Drive									
Gear Ratio		2.33:1	2.33:1	2.33:1	2.07:1	2.33:1	2.08:1	2.08:1	2.08:1
Gear Shift		F-N-R	F-N-R	F-N-R	F-N-R	F-N-R	F-N-R	F-N-R	F-N-R
Equipment									
Alternator w/voltage regulator	(Electric Start) (Manual Start)	44A (35A Charging)	44A (35A Charging)	44A (35A Charging)	22A (17A Charging)	27A (22A Charging)	22A (17A Charging)	22A (17A Charging)	10A
Propeller		Optional	Optional	Optional	Optional	Optional	Optional	Optional	3-Blade Aluminum
Diameter x Pitch	Standard	-	-	-	-	-	-	-	9-7/8 x 12 in.
	Power Thrust	-	-	-	-	-	-	-	-
Power Tilt		NA	NA	NA	NA	NA	NA	NA	NA
Power Trim & Tilt		Standard	Standard	Standard	Standard	Standard	Standard	Available	Available
Gas-Assisted Tilt		NA	NA	NA	NA	NA	NA	Available	Available
Oil Pressure Alert		Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Temperature Alert		Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Rev-Limiter		Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Speedometer Pickup		Standard	Standard	Standard	Standard	Standard	Standard	Standard	-
Fuel Tank & Hose		-	-	-	-	-	-	-	-
Dimensions									
Overall Width		459 mm/18.1 in.	459 mm/18.1 in.	459 mm/18.1 in.	417 mm/16.4 in.	417 mm/16.4 in.	390 mm/15.4 in.	390 mm/15.4 in.	375 mm/14.8 in.
Recommended	(S-type)	-	-	-	-	-	-	-	381 mm/15 in.
Transom Height	(L-type)	508 mm/20 in.	508 mm/20 in.	508 mm/20 in.	521 mm/20 in.	531 mm/20 in.	508 mm/20 in.	508 mm/20 in.	508 mm/20 in.
	(X-type)	635 mm/25 in.	635 mm/25 in.	-	-	658 mm/25 in.	635 mm/25 in.	-	-
	(J-type)	-	-	-	-	-	-	-	-
Dry Weight*	(S-type)	-	-	-	-	-	-	-	77 kg/169 lbs.
	(L-type)	163 kg/359 lbs.	163 kg/359 lbs.	162 kg/357 lbs.	109 kg/240 lbs.	116 kg/256 lbs.	97 kg/213 lbs.	97 kg/213 lbs.	77 kg/169 lbs.
	(X-type)	169 kg/373 lbs.	169 kg/373 lbs.	-	-	122 kg/269 lbs.	101 kg/222 lbs.	-	-
	(J-type)	-	-	-	-	-	-	-	-
CARB RATING		★★★	★★★	★★★	★★★	★★★	★★★	★★★	★★★

**All weights rounded from lightest model configuration. BF350–BF25 model weights without propeller. BF20–BF2.3 model weights with propeller. BF150J–BF60J model weights jet ready without jet pump. All Honda outboards are power rated with NMMA procedures. Specifications are subject to change.*

PORTABLE SERIES



BF25	BF20*	BF15*	BF9.9*	BF8*	BF2.3	BF150J / 105 Jet	BF90J / 65 Jet	BF60J / 40 Jet
4-Stroke SOHC 3 Cylinders/6 Valves	4-Stroke SOHC 2 Cylinders/4 Valves	4-Stroke SOHC 2 Cylinders/4 Valves	4-Stroke SOHC 2 Cylinders/4 Valves	4-Stroke SOHC 2 Cylinder/4 Valves	4-Stroke OHV 1 Cylinder/2 Valves	4-Stroke DOHC 4 Cylinders/16 Valves	4-Stroke SOHC 4 Cylinders/16 Valves	4-Stroke SOHC 3 Cylinders/12 Valves
552 cc (33.7 cu. in.)	350 cc (21.5 cu. in.)	350 cc (21.5 cu. in.)	222 cc (13.5 cu. in.)	222 cc (13.5 cu. in.)	57.2 cc (3.49 cu. in.)	2354 cc (144 cu. in.)	1496 cc (91.4 cu. in.)	998 cc (61.0 cu. in.)
61 x 63 mm (2.4 x 2.5 in.)	59 x 64 mm (2.3 x 2.5 in.)	59 x 64 mm (2.3 x 2.5 in.)	58 x 42 mm (2.3 x 1.7 in.)	58 x 42 mm (2.3 x 1.7 in.)	45 x 36 mm (1.8 x 1.4 in.)	87 x 99 mm (3.4 x 3.9 in.)	73 x 89.4 mm (3.0 x 3.5 in.)	73 x 79.5 mm (2.9 x 3.1 in.)
5000-6000 rpm	5000-6000 rpm	4500-5500 rpm	5000-6000 rpm	4500-5500 rpm	5000-6000 rpm	5000-6000 rpm	5300-6300 rpm	5000-6000 rpm
25 HP @ 5500 rpm	20 HP @ 5500 rpm	15 HP @ 5000 rpm	9.9 HP @ 5500 rpm	8 HP @ 5000 rpm	2.3 HP @ 5500 rpm	105 HP @ 5500 rpm	65 HP @ 5800 rpm	40 HP @ 5500 rpm
Water Cooled	Water Cooled	Water Cooled	Water Cooled	Water Cooled	Forced Air	Water Cooled	Water Cooled	Water Cooled
3 Carburetors	1 Carburetor	1 Carburetor	1 Carburetor	1 Carburetor	1 Carburetor	PGM-FI	PGM-FI	PGM-FI
PGM-IG	PGM-IG	PGM-IG	PGM-IG	PGM-IG	Transistorized Pointless	MicroComputer Pgrm.	MicroComputer Pgrm.	MicroComputer Pgrm.
Electric	Electric/Recoil	Electric/Recoil	Electric/Recoil	Electric/Recoil	Recoil	Electric	Electric	Electric
Through Hub	Through Hub	Through Hub	Through Hub	Through Hub	Under Water, Above Propeller	Through Jet	Through Jet	Through Jet
86	86	86	86	86	86	86	86	86
2.08:1	2.08:1	2.08:1	2.33:1	2.33:1	2.42:1	-	-	-
F-N-R	F-N-R	F-N-R	F-N-R	F-N-R	360° Pivot	F-N-R	F-N-R	F-N-R
10A	12A w/Harness	12A w/Harness	12A w/Harness	12A w/Harness	-	55A (40A charging)	44A (35A charging)	22A (17A charging)
-	6A w/Harness	6A w/Harness	6A w/Harness	6A w/Harness	-	-	-	-
3-Blade Aluminum	4-Blade Aluminum	4-Blade Aluminum	4-Blade Aluminum	4-Blade Aluminum	3-Blade Plastic	-	-	-
9-1/4 x 12 in.	9-1/4 x 10 in.	9-1/4 x 10 in.	9-1/4 x 8 in.	9-1/4 x 8 in.	7-1/4 x 7-1/2 in.	-	-	-
-	-	10 x 7-5/8 in.	10 x 6.5 in.	10 x 6.5 in.	-	-	-	-
NA	Available	Available	Available	Available	NA	NA	NA	NA
Available	NA	NA	NA	NA	NA	Standard	Standard	Standard
Available	-	-	-	-	NA	NA	NA	NA
Standard	Standard	Standard	Standard	Standard	-	Standard	Standard	Standard
Standard	Standard	Standard	Standard	Standard	-	Standard	Standard	Standard
Standard	Standard	Standard	Standard	Standard	-	Standard	Standard	Standard
-	-	-	-	-	-	-	Standard	Standard
-	Standard, 3 Gal. Fuel Tank	Standard, 3 Gal. Fuel Tank	Standard, 3 Gal. Fuel Tank	Standard, 3 Gal. Fuel Tank	-	-	-	-
375 mm/14.8 in.	350 mm/13.8 in.	350 mm/13.8 in.	345 mm/13.6 in.	345 mm/13.6 in.	285 mm/11.2 in.	610 mm/24 in.	480 mm/18.9 in.	417 mm/16.4 in.
381 mm/15 in.	381 mm/15 in.	381 mm/15 in.	381 mm/15 in.	381 mm/15 in.	381 mm/15 in.	-	-	-
508 mm/20 in.	508 mm/20 in.	508 mm/20 in.	508 mm/20 in.	508 mm/20 in.	508 mm/20 in.	-	-	-
-	635 mm/25 in.	635 mm/25 in.	635 mm/25 in.	635 mm/25 in.	-	-	-	-
-	-	-	-	-	-	635 mm/25 in.	635 mm/25 in.	635 mm/25 in.
79 kg/175 lbs.	46.5 kg/103 lbs.	46.5 kg/103 lbs.	42 kg/93 lbs.	42 kg/93 lbs.	13.6 kg/30 lbs.	-	-	-
81 kg/179 lbs.	49.5 kg/109 lbs.	49.5 kg/109 lbs.	44.5 kg/98 lbs.	44.5 kg/98 lbs.	14.3 kg/31.5 lbs.	-	-	-
-	54.5 kg/120 lbs.	54.5 kg/120 lbs.	48.5 kg/107 lbs.	52 kg/115 lbs.	-	-	-	-
-	-	-	-	-	-	198 kg/436 lbs.	145.5 kg/321 lbs.	98 kg/217 lbs.
★★★	★★★	★★★	★★★	★★★	★★★	★★★	★★★	★★★

**For Power Trim model specifications, please visit marine.honda.com. Optional BFP20 Power Thrust kit available. All Honda outboards are power rated with NMMA procedures. Specifications are subject to change.*

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New for 2026, the Honda Marine Distributor’s Limited Warranty now provides five full years of peace-of-mind protection on Honda Marine rigging components and systems for new package boat sales and repowers.* Rigging coverage includes controls, control cables, gauges, switches, tiller handles, displays, and more.

For commercial, rental and government customers, Honda Marine proudly offers expanded warranties. The expanded warranty for commercial and rental engines doubles the previous coverage — from 12 months to 24 months.

The expanded warranty for engines purchased by state, local, and federal governments adds more than 30 percent additional coverage — from 24 months to 36 months. And just like the True 5 limited warranty, they’re fully backed by Honda Marine, in comparison to the outsourced, extended service contracts typically provided by other manufacturers. The expanded commercial, rental and government warranties cover all Honda Marine engine models purchased on or after January 1, 2016.



*Applicable for new package boat sales or new repower package purchases made January 1, 2026 and later only. New boat packages: True 5 eligible rigging parts must be included in new boat package Bill of Materials at point of sale, or Honda pre-rig listed on boat builder Bill of Materials. Repowers: True 5 eligible rigging parts must be included in an itemized list with the new outboard at point of sale. True 5 rigging is not eligible for manufacturer extended protection coverage, such as HondaCare Protection Plan® (HPP). See Honda Marine Distributor’s Limited Warranty for more details. True 5 rigging customers must retain proof of purchase for the duration of the warranty period. Honda Marine reserves the right to deny claims for failure to provide proof of purchase. For Honda Marine warranty information, visit marine.honda.com/support/warranty.

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Distributor's
Limited Warranty**

+

**1, 2, or 3 years
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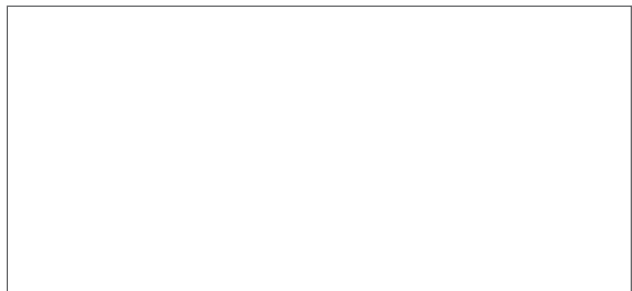


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