



# Honda Marine. A History of Leadership.



The all-new lightest-in-class BF90 and BF75 four-strokes are introduced. We won our third consecutive NMMA CSI award and received a customer satisfaction award for four-stroke outboards from a leading consumer publication.



Honda introduces the BF4, BF5 and BF6 portables series. The BF6 wins the 2016 IBEX Innovation Award for outboard



Introduced the best-in-

class BF60, won our sixth

consecutive NMMA CSI

award, and a top customer

satisfaction award from

a leading consumer

duced the best-inclass BF115 and won our NMMA CSI award.



We won our second consecutive NMMA CSI award and ranked highest in customer satisfaction with four-stroke outboards in a tie by a leading consumer publication.

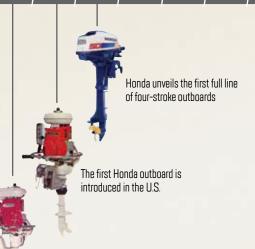


customer satisfaction for four-stroke outboards according to a leading consumer publication.



e proudly won our tenth consecutive NMMA CSI award.

### <u>| 1964 | 1967 | 1985 | 1990 | 1994 | 1995 | 1998 | 2001 | 2002 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016-17 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 2017 | 201</u>



Honda presents the first

four-stroke outboard.

Honda Marine is the only manufacturer offering over 15 four-stroke models



Our BF150 and BF135 are introduced. We also received the NMMA's CSI Award.

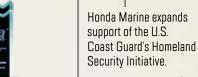
Hundreds of BF225s are put into service for the U.S. Coast Guard's Homeland Security Initiative.

Honda introduces the world's first 225 HP four-stroke engine for the first time.

engine and VTEC® Technology

Introduced the redesigned best-in-class BF40 and BF50.

Introduced the best-in-class BF250 with an industry first dual intake circuits and AMP+", an idle charging system. The BF250 won the 2011 IBEX Innovation Award & Honda won an eighth consecutive NMMA CSI award.





Honda Marine celebrates its 50th Anniversary of four-stroke outboard leadership.



Honda Marine wins a thirteenth and fourteenth consecutive NMMA CSI award. The BF6 is also recognized by Boating Industry for its top new products.



Honda Marine wins a twelfth consecutive NMMA CSI award. Honda also introduces the BF100, a mid-range packed with shared echnology derived from the Honda Fit automobile



HONDA MARINE









#### Honda's True 5 Warranty

This transferable, five-year, factory-direct, non-declining warranty is simply the best warranty you will find. It is not a third-party, "extended service" contract. The warranty is the same on the last day of ownership as it is on the first day and is supported by a robust network of expertly trained Honda Marine dealers across the nation.



#### Fleet Warranties

Honda Marine provides expanded warranties for commercial, rental, and government customers that doubles the previous coverage from 12 to 24 months for commercial and rental engines, and adds more than 30% additional coverage for engines purchased by state, local and federal governments. New coverage begins on models purchased on or after January 1, 2016.

#### **NMMA CSI Award**

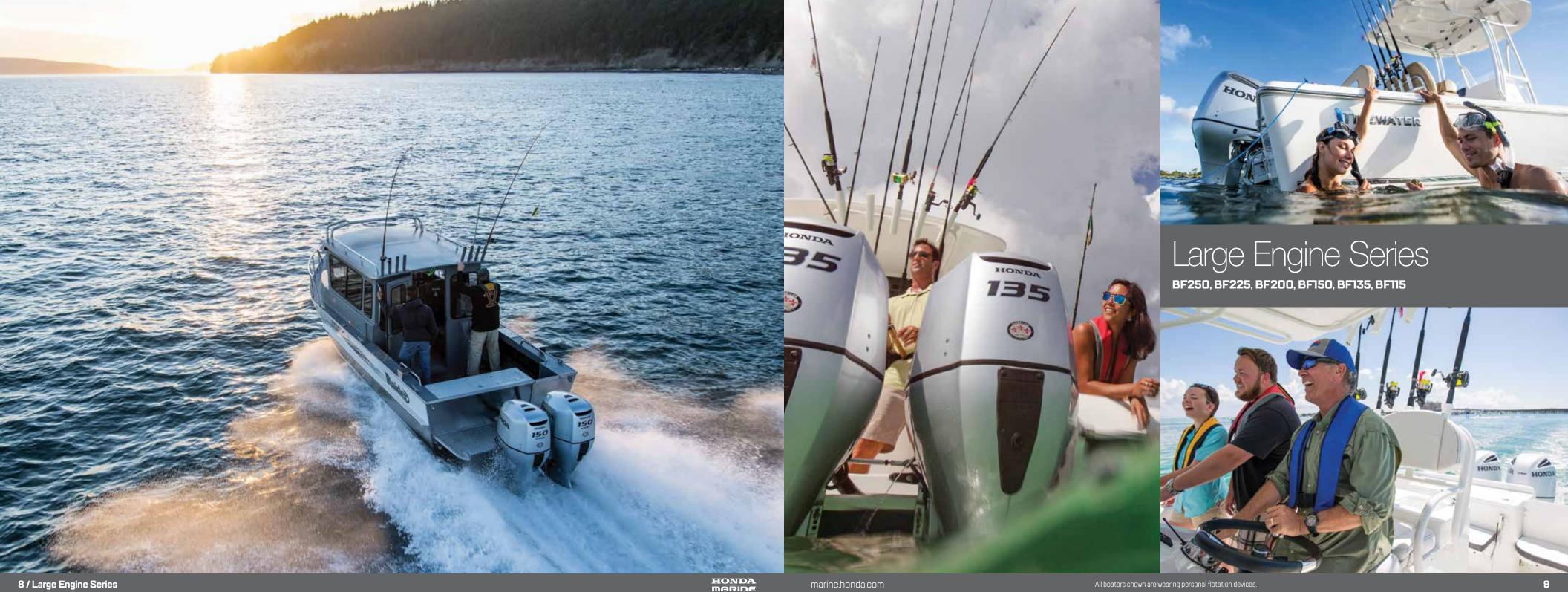
For fourteen consecutive years, the National Marine Manufacturer's Association has awarded Honda Marine dealers the coveted CSI Award for Excellence in Customer Satisfaction. With information from more than 50,000 customers that have purchased new boats or outboard engines, this ranking is 90% or higher than average customer service ratings.



HONDA

#### **Environmental Responsibility**

For over 50 years, Honda Marine has been perfecting the design of the four-stroke engine. Honda has always known it was important that four strokes reduce noise, smoke less, and use less fuel as compared to two stroke models. All Honda outboards meet rigorous CARB (California Air Resources Board) outboard standards, earning the top level 3-Star rating for Ultra Low Emissions.





# BF250

#### Powerful, Dependable and Efficient— That's the Honda BF250.

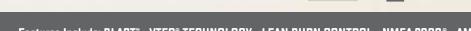
With a unique blend of automotive and marine engine technologies, the award-winning BF250 is a showcase of Honda's engineering and technical excellence, making it truly worthy of flagship model status.

The 3.6 liter V6 BF250 incorporates Honda Marine's technologies such as BLAST™ for maximum holeshot performance, VTEC® for explosive mid-range torque, Lean Burn Control for tremendous fuel efficiency, and NMEA 2000® certification for an open-architecture interface to a wide variety of electronics.

Lean Burn Control uses various sensors in the exhaust and communicates data to the electronic control module (ECM). The ECM adjusts the fuel-air mix at cruising speeds for optimal fuel efficiency.

Combine all this with Honda Marine's True 5 Non-Declining Warranty and award winning dealer network, and you've just found the ultimate on-water experience, whether you're miles offshore or spending another great day on the lake.





Features Include: BLAST" · VTEC® TECHNOLOGY · LEAN BURN CONTROL · NMEA 2000® · AMP+® · DUAL AIR CIRCUITS · DUAL STAGE INDUCTION · PGM-FI (PROGRAMMED FUEL INJECTION) ist® (OPT) · Counter rotation · High output alternator · 4-front corrosion protection™ · Freshwater flush port · Engine Alert System · Narrow 60° design · 86 octane



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BLAST LEANBURNCONTROL OPTIMAL FUEL EFFICIENCY

AMP+ ST 4RONT COrrosion Protection

: Will Crede







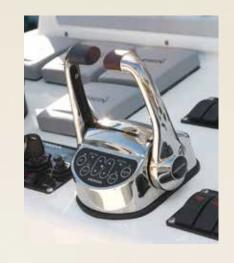
### BF250

# Automotive Styling on the Inside, and Out.

Not only does the BF250 share engine technologies and components used in Honda vehicles, but the BF250 is also available in Acura NSX NH565 Grand Prix White along with the traditional Honda Marine silver. This new paint also features Honda's 4-Front Corrosion Protection™ double-sealed multilayered paint process, and painted interior cooling passages.

#### Honda's Intelligent Shift & Throttle® (iST®)

The Honda BF250 is designed to take full advantage of Honda's optional Intelligent Shift & Throttle® (iST®) drive by wire system. The iST® system can control up to four engines and two control stations, providing effortless control, fine tuning of throttle settings, enhanced docking and slow speed control, userprogrammable system defaults and a simple, easy to understand user interface.







# BF225 BF200

#### **Undeniable V6 Power** and Performance.

From center consoles to cuddy cabins to pontoon, fishing, and deck boats, the awardwinning BF225 and BF200 deliver outstanding power and efficient performance for recreational, sporting and commercial applications. These workhorses even help power those who patrol & protect America's waterways, putting in thousands of hours under the most challenging conditions.

Honda Marine's 3.5 liter V6 engines incorporate a suite of exclusive technologies such as BLAST™ for maximum holeshot performance, Lean Burn Control for tremendous fuel efficiency, NMEA 2000® certification for an open-architecture interface to a wide variety of brand name marine electronics, and on the BF225, VTEC® for explosive mid-range torque.

And now, they're both available with Honda's drive-by-wire iST® system. Combine that with their narrow 60° design, and you've got Honda BF225 & BF200 dual power and control right at your fingertips.



14 / BF225 & BF200











Features Include: BLAST" · VTEC® TECHNOLOGY ON BF225 · LEAN BURN CONTROL · NMEA 2000® · DUAL STAGE INDUCTION · PGM-FI (PROGRAMMED FUEL INJECTION) ist® (OPT) · Counter rotation · high output alternator · 4-front corrosion protection® · freshwater flush port · engine alert system · narrow 60° design · 86 octane





## BF225 & BF200

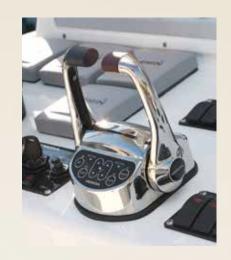
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# BF150 BF135, BF115

#### Performance-Designed Peace of Mind and Endless Adventures.

Whether you're chasing horizons, sportfishing or pontooning with friends & family, three choices that deliver optimum performance are the BF150, BF135 and BF115.

All three engines feature advanced Dual Overhead Cam, in-line four-cylinder 16-valve architecture, originally developed for the Honda Accord and CR-V. Honda's exclusive Dual-Stage Induction delivers top performance at every rpm range. Lean Burn Control automatically adjusts the air-fuel mix to maximize power and fuel efficiency, and the BF150 features Honda's exclusive VTEC® Technology for a superior blend of power, torque and fuel efficiency.

These three engines deliver Honda's worldrenowned quality and reliability with features that ensure long-term durability, such as a 3-Way Cooling System. It's that kind of peace of mind that allows you to truly relax out on the water.











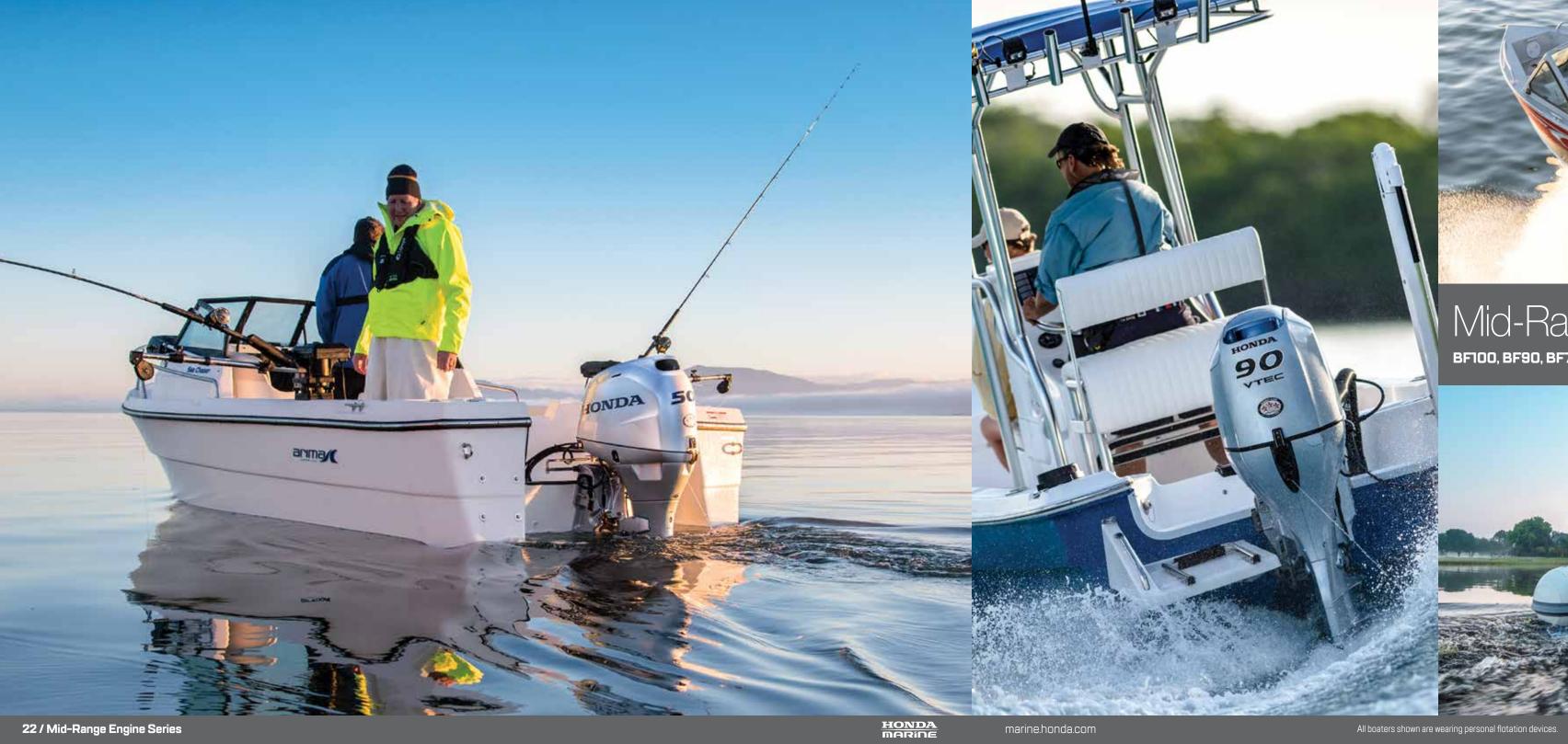






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Mid-Range Engine Series BF100, BF90, BF75, BFP60, BF60, BF50, BF40, BF30, BF25



# BF100 BF90, BF75

#### **Quality Time Ahead with Advanced** Technology Behind You.

We've raised the bar on what boaters can expect from a mid-size engine with the BF100. This best-of-class outboard offers superior power from initial blast to top end speed with remarkable fuel efficiency. Along with the BF90 and BF75, they're some of the lightest 4-strokes in their class and offer a host of Honda exclusives, such as Honda's VTEC® Technology on the BF100 and BF90

The BF100. BF90 and BF75 offer PGM-FI (programmed fuel injection) for instant throttle response and optimized fuel consumption. All three engines also feature Honda exclusives like BLAST™ for strong acceleration, Lean Burn Control for superior fuel efficiency and a 3-Way Cooling System for long-lasting, durable performance.

Add it all together and you have mid-range engines that are economical, efficient and durable — which equals maximum quality time for you.





The optional multi-function tiller handle incorporates all you need: Power Trim-Tilt Switch, Reversible Shift Lever, Handle Height Adjustment, Variable Trolling Control Switch, and an Engine Alert Panel.













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# BF60 BFP60

#### **Unmatched Maneuverability** and Convenience.

The BF60 is all about being the best. The best maneuverability and highest speed in its class. The best fuel efficiency. Best in class high output charging. And of course, best time out on the water.

Available in two versions, the BF60 and the BFP60 Power Thrust offer powerful performance and exhilarating acceleration. The BFP60 offers a unique gear case and larger propeller that's ideal for pontoons and larger hulled boats.

The BFP60 offers Easy Dock™ Steering. This exclusive Honda feature has a full 50° of rudder angle to port and again to starboard simplifying maneuvering in the marina.

Add in features like BLAST<sup>™</sup>, Programmable Fuel Injection, a high performance heavy-duty gear case, Lean Burn Control, and optional Variable Trolling Control, and you've got a legendary motor that's truly best in class.



#### OPTIONAL MULTI-FUNCTION TILLER HANDLE



The optional multi-function tiller handle incorporates all you need: Power Trim-Tilt Switch, Reversible Shift Lever, Handle Height Adjustment, Variable Trolling Control Switch, and an Engine Alert Panel.



26 / BF60 & BFP60









Features Include: BLAST" · LEAN BURN CONTROL · NMEA 2000® · EASY DOCK" STEERING · PGM-FI (PROGRAMMED FUEL INJECTION) · HIGH OUTPUT ALTERNATOR POWER THRUST DESIGN (BFP60) · 4-FRONT CORROSION PROTECTION SYSTEM" · VARIABLE TROLLING CONTROL (OPT) · RUDDER ANGLE INDICATOR & TRIM LIMIT SWITCH (OPT) FRESHWATER FLUSH PORT • ENGINE ALERT SYSTEM • NON-LINEAR MOUNTING SYSTEM • TILLER MODEL AVAILABLE



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# BF50 BF40

#### Light, Compact Power that's Head-of-the-Class.

The BF40 and BF50 are an outstanding combination of Honda's legendary four-stroke engineering and our latest outboard innovations. The result? The lightest, most compact engines in their class. And because they are from Honda, they're loaded with unparalleled features and technology.

Features such as BLAST™ (Boosted Low Speed Torque) — activated by a quick movement of the throttle — deliver vastly improved holeshots. Then there's Programmed Electronic Fuel Injection for easy starts, instant throttle response, variable trolling speeds (requires optional switch), and overall better fuel efficiency. Lean Burn Control stretches your gas even further by allowing a leaner air-to-fuel mixture.

These mid-size engines are perfect for pontoon boats, inflatables, flats, fishing, and bay boats. Put it all together, and you'll find that the BF40 and BF50 aren't just at the head of the class, they're in a class by themselves.









#### OPTIONAL MULTI-FUNCTION TILLER HANDLE



The optional multi-function tiller handle incorporates all you need: Power Trim-Tilt Switch, Reversible Shift Lever, Handle Height Adjustment, and an Engine Alert Panel.

Features Include: BLAST\* · LEAN BURN CONTROL · NMEA 20008 · PGM-FI (PROGRAMMED FUEL INJECTION) · HIGH OUTPUT ALTERNATOR 4-FRONT CORROSION PROTECTION" · ENGINE ALERT SYSTEM · NON-LINEAR MOUNTING SYSTEM · GAS ASSIST TILT AVAILABLE · TILLER MODELS AVAILABLE



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40

All boaters shown are wearing personal flotation devices.



30 / BF30 & BF25

BF30 BF25

#### Brawn Doesn't Have to be Big. Just Dependable.

For mid and smaller horsepower needs, there's plenty of punch in the Honda BF30 and BF25. They're packed with dependable power, but it's power you'll feel and rarely hear. That's because these Honda outboards are whisper quiet. They're so quiet they don't need the added weight of dampening insulation, usually found on other brands.

Instead we pack them full of features, such as a Center Mount Tiller with up-front controls. Then there's 3 to 3 Induction System that provides smooth, quiet operation. Both also feature Autostart Enrichment. Just like a fuel injection system, it automatically adjusts the air/fuel mixture for easy starting and warm-up.

The BF25 and BF30 are also some of the lightest engines in their class and come with a built-in pitot tube that eliminates the need to drill holes for engine installation.

And of course, the exceptionally durable BF25 and BF30 are backed by the best standard warranty you can get. The end result? More good times on the water.





HONDA MARINE



Features Include: 3-CYLINDER DESIGN · AUTOSTART ENRICHMENT · LARGE DISPLACEMENT · NON-LINEAR MOUNTING SYSTEM · 4-FRONT CORROSION PROTECTION SYSTEM" BUILT-IN PITOT TUBE · POWER TRIM AND TILT · GAS ASSIST TILT AVAILABLE · TILLER MODELS AVAILABLE







BF20, BF15 BF9.9, BF8

#### Portable, Fuel Efficient and Powerful.

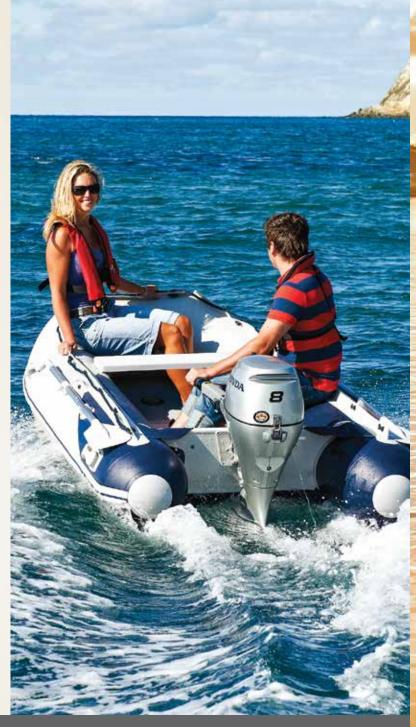
For smaller 12- to 16-foot boats, the Honda BF8 and BF9.9 through BF15 and BF20 are as convenient as you can get. At just 92 pounds and 104 pounds respectively, they're the first models to weigh less than most conventional 9.9 HP outboards. Yet they're all Honda, meaning quiet, reliable, fuel efficient and loaded with features.

All feature fully regulated charging systems and harnesses. With the largest alternator in their class, you'll have plenty of power for all your electronics, even when trolling. They also offer Auto Start Enrichment to ensure easy starting and quick warm-up.

Meanwhile, all four engines are available with BFP Power Thrust Design for even more boost, with 60% more thrust in reverse and 15% more in forward.

Add in Easy One Hand Starting, Shallow Water Drive, Power Tilt, and much more, and you've got the ideal combination of power and portability.











The BF6 was selected as a recipient of a 2016 International Boat Builder's Exhibition (IBEX) Innovation Award for outboard engine technology.

# BF6 BF5, BF4

## The Biggest Thing In Compact, Portable Outboards.

The Honda BF4, BF5 & BF6 have been recently reimagined and reengineered from the ground up to combine the needs of portable outboard users with trusted Honda reliability.

These new engines offer true portability with expanded carrying handles plus folding up or down handles for compact storage and transport. They also feature compression release for easy starting.

Once on the water, this portable series boasts a large, 1.5L internal fuel tank or add an optional external fuel tank for the BF5 and BF6 to extend range and opportunities to explore. And with advancements in lessening engine vibration and noise, these outboards help offer smooth rides, less operator fatigue and truly peaceful moments in the great outdoors.

The BF4/5/6 series is everything you want in a portable outboard: easy starting, lightweight, fuel efficient, quiet, low vibration, and high performance. It's easy to see why the BF4, BF5 & BF6 are best in class.

4FRONT Corrosion Protection





Features Include: SHALLOW WATER DRIVE • FOLD UP OR DOWN TILLER HANDLE • INTEGRAL FUEL TANK • HIGH CHARGING CAPACITY (OPT)

ONE-TOUCH STOP SWITCH • FRONT MOUNT CARRYING HANDLE WITH REAR GRIPS • LOCKABLE CLAMP HANDLES • 4-FRONT CORROSION PROTECTION\*



# BF2.3

# The Best Things Come in Small Packages.

And that's especially true with Honda's BF2.3, one of the world's lightest four-stroke outboards. The BF2.3 is so light, it rivals many electric motors, without the battery.

But just because it's lightweight (29.5 lbs.) doesn't mean we cut back on the power. The BF2.3 features 15% more power over its predecessor. It also provides excellent maneuverability in tight areas. With full 360° steering and pivoting tiller handle, you get full thrust in any direction, and enjoy quick and easy maneuvering.

Plus we added a 12% larger internal gas tank, which provides for about one hour of operation at wide open throttle.

It's a technologically advanced design that gives you power and performance – without sacrificing portability.





Features Include: FOLD-DOWN TILLER HANDLE • INTEGRAL FUEL TANK • 15" OR 20" SHAFT LENGTHS

EMERGENCY STOP SWITCH • FRONT MOUNT CARRYING HANDLE • LOCKABLE CLAMP HANDLES • 4-FRONT CORROSION PROTECTION"

All boaters shown are wearing personal flotation devices.





The recently redesigned Honda Marine Jet Drive outboards are perfect for running the shallows where the fish are. Available as 105 Jet, 65 Jet and 40 Jet models, Honda Jet Drives are ideal for boating in locations where

normal propeller driven hulls are unable to operate, such as rocky bottom shallow rivers, white water rapids, and even over sandbars.

And like all Honda four-stroke outboards, they come standard with the same dependability, fuel efficiency and quiet operation that you've come to expect from the leader in engine technology. And the jet pump is fully covered by the same True 5 Non-Declining Warranty that covers all Honda Marine outboards.

JET DRIVE CONVERSION					
Prop Shaft HP	Jet Pump Rating				
150	105				
90	65				
60	40				



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## Engine Technology & Innovation

Just from a glance at their sleek, aerodynamic lines, Honda outboards don't look like anything else out there. As attractive as they are, however, it's what's on the inside that counts.

As you review these features, look for the word "Exclusive." It means that you won't find that particular feature anywhere else.

#### Instant Acceleration.



A quick movement of the throttle control activates the BLAST™ system, advancing the ignition curve aggressively.

"Holeshot" is vastly improved as more horsepower gets the hull up on plane quicker. BF250, BF225, BF200, BF150, BF135,

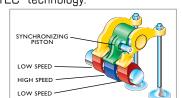
Power And Fuel Efficiency — The Best of Both Worlds.

BF115, BF100, BF90, BF75, BF60, BF50, BF40

#### **VTEC® Technology**

Honda's Variable Valve Timing & Lift Electronic Control (VTEC®) system gives you a broader, flatter torque curve and smooth power delivery

throughout the engine's operating range. VTEC® is the "replacement for displacement," providing outstanding performance without the inferior low rpm fuel efficiency of larger displacement competitors. VTEC® provides power where and when you need it. It's all because VTEC® varies the lift and duration of the intake valves to deliver optimal performance at both low and high rpm, resulting in peak performance at all speeds. Check out the following illustration to better understand the smart thinking behind VTEC® technology:

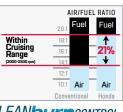


VTEC® uses two cam lobe profiles to operate the intake valves. The low-lift, short duration cam lobes (shown in red) provide strong torque at low rpm. High rpm horsepower is achieved by engaging the third rocker arm on a highlift cam (blue), resulting in a superior combination of power, torque and fuel efficiency. BF250, BF225, BF150, BF100, BF90

#### Cruising Efficiency That's Easy On Your Wallet.

#### Lean Burn Control

This feature increases fuel efficiency by allowing combustion to operate on a



**EXCLUSIVE** 

LEAN**burn**control leaner air-to-fuel

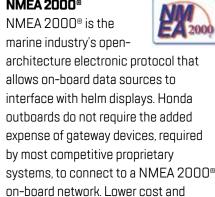
mixture. At cruising speed, Honda engines run on up to 21% less fuel than other comparably sized outboards.

BF250, BF225, BF200, BF150, BF135, BF115, BF100, BF90. BF75. BF60. BF50. BF40

#### See Engine Data On Your GPS Or Fishfinder Screen.

#### NMEA 2000®

NMEA 2000® is the marine industry's open-



connectivity to a wide variety of brand

name marine electronics is the

advantage of NMEA 2000®.

BF250, BF225, BF200, BF150, BF135, BF115, BF100,

BF90, BF75, BF60, BF50, BF40 Save Your Battery.

#### EXCLUSIVE

At idle, when electrical loads demand additional amperage, the electronic control module automatically increases the engine speed by 100 rpm to produce an additional 9 amps. AMP+® helps prevent battery drain caused by simultaneously running multiple accessories, a concern when you're fishing miles offshore. **BF250** 

The first circuit is used to cool critical engine components. A top-mounted

cooling fan draws cooling air over the alternator, improving its performance. The second circuit routes cool air into the throttle body. Cool air produces more horsepower. **BF250** 





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#### Simple. Effortless Control.

#### Intelligent Shift & Throttle®

Superb control and easy installation are hallmarks of Honda's new Intelligent Shift & Throttle® (iST®) drive by wire system. iST® allows for up to four engines and two control stations, providing effortless control, fine



tuning of throttle enhanced docking and slow speed control. userprogrammable system defaults and a simple.

easy to understand

user interface. BF250, BF225, BF200

Power And Economy Through Superior Combustion.

#### **Dual Stage Induction**

Honda's unique variable intake system maximizes combustion efficiency for increased torque and superb fuel efficiency. While most four-strokes use long manifolds to deliver air into the cylinder head. Honda's Dual Stage Induction uses a plenum chamber with twin butterfly valves to vary the

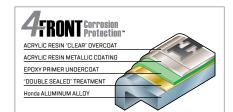


volume and velocity of air flow. It all adds up to a simple, compact design that enhances both low speed drivability and high-speed performance. BF250, BF225, BF200, BF150, BF135

#### Defv The Elements.

#### 4-Front Corrosion Protection™ EXCLUSIVE

Your Honda can continue to look and perform like new with our protection system that includes a patented double-sealed, multi-layered paint process, sacrificial anodes, stainless steel components and waterproof CONNECTORS. All engines. Painted Cooling Passages BF250, BF225, BF200, BF150, BF135, BF115, BF100, BF90 BF75, BF60, BF50, BF40



#### Protection For Long Life.

#### Sealed Starter

The starter motor is inverted in a sealed chamber that protects the starter Bendix drive from the elements. The result is solid dependability.

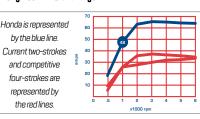
#### All engines BF75 and larger

#### Real Power.

#### High Output Alternator

Honda outboards use automotive style alternators versus older stator types for superior output. Most manufacturers only advertise their "total" alternator (amp) output. Honda publishes "total" amp output and "charging amps." Charging amps is total amps minus the amps consumed by the ignition system For example, the BF225 outputs 90 total amps. 30 amps are consumed by the ignition leaving 60 charging amps available to power accessories. Honda also measures amps at normal operating temperatures.

#### All engines BF40 and larger



#### Less Vibration. Smoother Ride

#### Non-Linear Mounting System EXCLUSIVE

Patented non-linear rubber mounts provide smoother operation at all speeds. BF100, BF90, BF75, BF60, BF50, BF40, BF30. BF25

#### Optimum Efficiency

#### LAF and Knock Sensors

Our linear air fuel and knock sensors help determine the correct fuel flow and ignition curve, enhancing overall engine operation and efficiency.

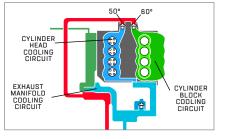
BF250, BF225, BF200, BF150, BF135, BF115, BF100, BF90, BF75, BF60, BF50, BF40

#### More Cooling. Longer Life.

#### 3-Way Cooling System

Three separate cooling systems keep the cylinder heads running cooler for longterm durability. BF150, BF135, BF115.

#### BF100, BF90, BF75



### Easier Control.

#### Center Mount Tiller Handle

Engine Technology & Innovation

Available on select models. Honda's ergonomically designed handles help minimize driver fatigue and improve handling. Adjustments for throttle and steering friction allow for easier control, convenient up-front shifting, fingertipstarting, PTT (power tilt & trim) switch and engine alert lamps provide added safety and convenience. Tiller handle Variable Trolling Control is available on the BF25-BF30 and BF60-BF100 **BF100**.

BF90. BF75. BF60. BFP60. BF50. BF40. BF30. BF25

#### Superior Maneuvering For Pontoons.

#### Easy Dock™ Steering **EXCLUSIVE**

Easy Dock™Steering helps take the anxiety out of maneuvering your pontoon into the marina. Available on the Power Thrust BFP60, Easy Dock\* Steering has a full 50° of rudder angle to port and again to starboard. BFP60

#### Powerful Yet Compact.

#### Narrow 60° Design

Thought by many to be impossible, the BF250. BF225 and BF200 feature a narrow, balanced 60° design.

Lacking the bulk and weight of long intake runners and multicamshafts, the compact 24-valve SOHC design offers top performance

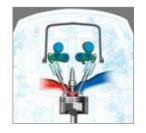
and durability. and makes possible twin re-power mounts on traditional 26" centers.

#### BF250, BF225, BF200

#### Serious Power That's Still Efficient.

### Dual Overhead Cam (DOHC)

A powerful, compact 16-valve DOHC design creates more valve lift to pull in more air for increased horsepower. Low-maintenance design allows easy adjustment of the rocker arms. No multiple shims or trial-and-error adjusting needed. BF150, BF135, BF115



#### Short Take-Offs. Long Flights.

#### Multi-Port Programmed Fuel Ignition

Honda Multi-Port Programmed Fuel Injection (PGM-FI) delivers the precise amount of air/fuel to each cylinder under all operating speeds and conditions. The result is quick starts. instant throttle response, powerful performance and low fuel consumption. BF250, BF225, BF200, BF150, BF135, BF115, BF100,

BF90, BF75, BF60, BF50, BF40

#### Protects Your Engine. **Engine Alert System**

This feature monitors vital engine functions and prevents damage by alerting the driver of overheating, low oil pressure and over-rev.

#### All engines except the BF2.3

#### You're In Control.

#### Variable Trolling Control

This option allows you to adjust trolling speeds in 50 rpm increments simply by pressing a toggle switch.

All BF40 - BF150 (tiller or remote)

### Quick Starts.

#### **Autostart Enrichment**

Just like a fuel injection system, autostart enrichment automatically adjusts the air-fuel mixture for quick, easy starting and warm-up.

#### BF30, BF25, BF20, BF15, BF9,9, BF8

#### **More Thrust For Bigger Hulls.**

#### **Power Thrust Design**

A special Power Thrust 4-blade prop on the BFP8-BFP20 and a higher gear ratio on the BFP60 help provide these engines with extraordinary forward and reverse thrust for improved maneuverability and performance.

#### BFP60, BFP20, BFP15, BFP9.9, BFP8

### Increased Maneuverability.

#### Reverse Exhaust Relief

The Reverse Exhaust Relief system redirects exhaust gasses when in reverse. This provides more propeller



tremendous dockside maneuvering

All BF8 - BF20

# Engine Technical Specifications

### LARGE MOTOR SERIES

		BF250	BF225	BF200	BF150	BF135	BF115
Туре		4-Stroke SOHC 60° V6	4-Stroke SOHC 60° V6	4-Stroke SOHC 60° V6	4-Stroke DOHC 4 Cylinders/16 Valves	4-Stroke DOHC 4 Cylinders/16 Valves	4-Stroke SOHC 4 Cylinders/16 Valves
Displacement		3,583 cc (219 cubic inches)	3,471 cc (212 cubic inches)	3,471 cc (212 cubic inches)	2,354 cc (144 cubic inches)	2,354 cc (144 cubic inches)	2,354 cc (144 cubic inches)
Bore & Stroke		89 x 96 mm (3.5 x 3.8 in.)	89 x 93 mm (3.5 x 3.7 in.)	89 x 93 mm (3.5 x 3.7 in.)	87 x 99 mm (3.4 x 3.9 in.)	87 x 99 mm (3.4 x 3.9 in.)	87 x 99 mm (3.4 x 3.9 in.)
Full Throttle rpm Range	1	5,300-6,300 rpm	5,000-6,000 rpm	5,000-6,000 rpm	5,000-6,000 rpm	5,000-6,000 rpm	4,500-6,000 rpm
Rated Power		250 HP @ 5,800 rpm	225 HP @ 5,500 rpm	200 HP @ 5,500 rpm	150 HP @ 5,500 rpm	135 HP @ 5,500 rpm	115 HP @ 5,250 rpm
Cooling System		Water Cooled	Water Cooled	Water Cooled	Water Cooled	Water Cooled	Water Cooled
Fuel Delivery		Programmed Fuel Injection	Programmed Fuel Injection	Programmed Fuel Injection	Programmed Fuel Injection	Programmed Fuel Injection	Programmed Fuel Injection
Ignition System		MicroComputer Programmed	MicroComputer Programmed	MicroComputer Programmed	MicroComputer Programmed	MicroComputer Programmed	MicroComputer Programmed
Starting System		Electric	Electric	Electric	Electric	Electric	Electric
Exhaust		Through Hub	Through Hub	Through Hub	Through Hub	Through Hub	Through Hub
Octane		86	86	86	86	86	86
Drive							
Gear Ratio		2.00:1	1.86:1	1.86:1	2.14:1	2.14:1	2.14:1
Gear Shift		F-N-R	F-N-R	F-N-R	F-N-R	F-N-R	F-N-R
Equipment							
Alternator	(Electric start)	90A (60A charging), AMP+®	90A (60A charging)	90A (60A charging)	55A (40A charging)	55A (40A charging)	55A (40A charging)
w/voltage regulator	(Manual start)	-	-	-	-	-	-
Propeller		Optional	Optional	Optional	Optional	Optional	Optional
Diameter x Pitch	Standard	-	-	-	-	-	-
	Power Thrust	-	-	-	-	-	-
Power Tilt		NA	NA	NA	NA	NA	NA
Power Trim & Tilt		Standard	Standard	Standard	Standard	Standard	Standard
Gas-Assisted Tilt		NA	NA	NA	NA	NA	NA
Oil Pressure Alert		Standard	Standard	Standard	Standard	Standard	Standard
Temperature Alert		Standard	Standard	Standard	Standard	Standard	Standard
Rev-Limiter		Standard	Standard	Standard	Standard	Standard	Standard
Speedometer Pickup		Standard	Standard	Standard	Standard	Standard	Standard
iST® (drive by wire)		Optional	Optional	Optional	-	-	-
Dimensions							
Overall Width		625 mm/24.6 inches	625 mm/24.6 inches	625 mm/24.6 inches	580 mm/22.8 inches	580 mm/22.8 inches	580 mm/22.8 inches
Recommended	(S-type)	-	-	-	-	-	-
Transom Height	(L-type)	508 mm/20 inches	508 mm/20 inches	508 mm/20 inches	508 mm/20 inches	508 mm/20 inches	508 mm/20 inches
	(X-type) <sup>†</sup>	635 mm/25 inches	635 mm/25 inches	635 mm/25 inches	635 mm/25 inches	635 mm/25 inches	635 mm/25 inches
	(XX-type) <sup>†</sup>	762 mm/30 inches	762 mm/30 inches	-	-	-	-
Dry Weight	(S-type)	-	-	-	-	-	-
	(L-type)	272 kg/600 lbs.	264 kg/582 lbs.	262 kg/578 lbs.	214 kg/472 lbs.	214 kg/472 lbs.	214 kg/472 lbs.
	(X-type)	278 kg/613 lbs.	269 kg/593 lbs.	267 kg/589 lbs.	217 kg/478 lbs.	217 kg/478 lbs.	217 kg/478 lbs.
	(XX-type)	282 kg/622 lbs.	274 kg/604 lbs.	-	-	-	-
CARB 2018 RATING		***	***	***	***	***	***

'BF250, BF255, BF200, BF150, BF135 and BF115 counter rotation models available. All Honda outboards are power rated with NMMA procedures. Specifications are subject to change.

# Engine Technical Specifications

### MID-RANGE SERIES

BF100	BF90	BF75	BF60	BFP60	BF50	BF40	BF30	BF25
4-Stroke SOHC 4 Cylinders/16 Valves	4-Stroke SOHC 4 Cylinders/16 Valves	4-Stroke SOHC 4 Cylinders/16 Valves	4-Stroke SOHC 3 Cylinders/12 Valves	•	4-Stroke SOHC 3 Cylinders/6 Valves	4-Stroke SOHC 3 Cylinders/6 Valves	4-Stroke SOHC 3 Cylinders/6 Valves	4-Stroke SOHC 3 Cylinders/6 Valves
1,496 cc (91.4 cubic inches)	1,496 cc (91.4 cubic inches)	1,496 cc (91.4 cubic inches)	998 cc (61.0 cubic inches)		808 cc (49.3 cubic inches)	808 cc (49.4 cubic inches)	552 cc (33.7 cubic inches)	552 cc (33.7 cubic inches)
73 x 89.4 mm (3.0 x 3.5 in.)	73 x 89.4 mm (3.0 x 3.5 in.)	73mm x 89.4 mm (3.0 x 3.5 in.)	73 x 79.5 mm (2.9 x 3.1 in.)		70 x 70 mm (2.8 x 2.8 in.)	70 x 70 mm (2.8 x 2.8 in.)	61 x 63 mm (2.4 x 2.5 in.)	61 x 63 mm (2.4 x 2.5 in.)
5,500-6,300 rpm	5,300-6,300 rpm	5,000-6,000 rpm	5,000-6,000 rpm		5,500-6,000 rpm	5,000-6,000 rpm	5,000-6,000 rpm	5,000-6,000 rpm
100 HP @ 5,900 rpm	90 HP @ 5,800 rpm	75 HP @ 5,500 rpm	60 HP @ 5,500 rpm	See BF60	50 HP @ 6,000 rpm	40 HP @ 5,500 rpm	30 HP @ 6,000 rpm	25 HP @ 5,500 rpm
Water Cooled	Water Cooled	Water Cooled	Water Cooled		Water Cooled	Water Cooled	Water Cooled	Water Cooled
Programmed Fuel Injection	Programmed Fuel Injection	Programmed Fuel Injection	Programmed Fuel Injection		Programmed Fuel Injection	Programmed Fuel Injection	3 Carburetors	3 Carburetors
MicroComputer Programmed	MicroComputer Programmed	MicroComputer Programmed	MicroComputer Programmed		MicroComputer Programmed	MicroComputer Programmed	PGM-IG	PGM-IG
Electric	Electric	Electric	Electric		Electric	Electric	Electric/Recoil	Electric/Recoil
Through Hub	Through Hub	Through Hub	Through Hub	•	Through Hub	Through Hub	Through Hub	Through Hub
91	86	86	86		86	86	86	86
2.33:1	2.33:1	2.33:1	2.07:1	2.33:1	2.08:1	2.08:1	2.08:1	2.08:1
F-N-R	F-N-R	F-N-R	F-N-R	F-N-R	F-N-R	F-N-R	F-N-R	F-N-R
44A (35A Charging)	44A (35A Charging)	44A (35A Charging)	22A (17A Charging)	27A (22A Charging)	22A (17A Charging)	22A (17A Charging)	10A	10A
-	-	-	-	-	-	-	-	-
Optional	Optional	Optional	Optional	Optional	Optional	Optional	3-Blade Aluminum	3-Blade Aluminum
-	-	-	-	· •	-	-	9-7/8 x 12 inches	9-1/4 x 12 inches
-	-	-	-	-	-	-	-	-
NA	NA	NA	NA	NA	NA	NA	NA	NA
Standard	Standard	Standard	Standard	Standard	Standard	Available	Available	Available
NA	NA	NA	NA	NA	NA	Available	Available	Available
Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Standard	Standard	Standard	Standard	Standard	Standard	Standard	-	-
-	-	-	-	-	-	-	-	-
459 mm/18.1 inches	459 mm/18.1 inches	459 mm/18.1 inches	417 mm/16.4 inches	417 mm/16.4 inches	390 mm/15.4 inches	390 mm/15.4 inches	375 mm/14.8 inches	375 mm/14.8 inches
-	-	-	-	-	-	-	381 mm/15 inches	381 mm/15 inches
508 mm/20 inches	508 mm/20 inches	508 mm/20 inches	521 mm/20 inches	531 mm/20 inches	508 mm/20 inches	508 mm/20 inches	508 mm/20 inches	508 mm/20 inches
635 mm/25 inches	635 mm/25 inches	-	-	658 mm/25 inches	635 mm/25 inches	-	-	-
-	-	-	-	-	-	-	-	-
-							70 F I = 0 F I   -	70 F I 0FF Ib -
163 kg/359 lbs.	-	-	-	-	-	-	70.5 kg/155 lbs.	70.5 kg/155 lbs.
166 kg/365 lbs.	- 163 kg/359 lbs.	- 163 kg/359 lbs.	- 108 kg/239 lbs.	- 116 kg/256 lbs.	- 97 kg/214 lbs.	- 97 kg/214 lbs.	70.5 kg/160 lbs.	70.5 kg/155 lbs. 72.5 kg/160 lbs.
יסחו בסביואי סטו.	- 163 kg/359 lbs. 166 kg/365 lbs.	- 163 kg/359 lbs. -	- 108 kg/239 lbs. -	- 116 kg/256 lbs. 122 kg/269 lbs.	- 97 kg/214 lbs. 101 kg/223 lbs.	97 kg/214 lbs. -	·	·
IOO kg/JOJ IDS.	•	- 163 kg/359 lbs. - -	- 108 kg/239 lbs. - -	•	·	- 97 kg/214 lbs. - -	·	·
	•	- 163 kg/359 lbs. - -	- 108 kg/239 lbs. - -	•	·	97 kg/214 lbs. - -	·	·

All Honda outboards are power rated with NMMA procedures. Specifications are subject to change.

### **PORTABLE SERIES**

		BF20	BF15	BF9.9	BF8	BF6	BF5
Туре		4-Stroke SOHC	4-Stroke SOHC	4-Stroke SOHC	4-Stroke SOHC	4-Stroke OHV	4-Stroke OHV
·/F-		2 Cylinders/4 Valves	2 Cylinders/4 Valves	2 Cylinders/4 Valves	2 Cylinder/4 Valves	1 Cylinder/2 Valves	1 Cylinder/2 Valves
Displacement		350 cc (21.5 cubic inches)	350 cc (21.5 cubic inches)	222 cc (13.5 cubic inches)	222 cc (13.5 cubic inches)	127 cc (7.8 cubic inches)	127 cc (7.8 cubic inches)
Bore & Stroke		59 x 64 mm (2.3 x 2.5 in.)	59 x 64 mm (2.3 x 2.5 in.)	58 x 42 mm (2.3 x 1.7 in.)	58 x 42 mm (2.3 x 1.7 in.)	60 x 45 mm (2.4 x 1.8 in.)	60 x 45 mm (2.4 x 1.8 in.)
Full Throttle rpm Range		5,000-6,000 rpm	4,500-5,500 rpm	5,000-6,000 rpm	4,500-5,500 rpm	5,000-6,000 rpm	5,000-6,000 rpm
Rated Power		20 HP @ 5,500 rpm	15 HP @ 5,000 rpm	9.9 HP @ 5,500 rpm	8 HP @ 5,000 rpm	6 HP @ 6,000 rpm	5 HP @ 5,500 rpm
Cooling System		Water Cooled	Water Cooled				
Fuel Delivery		1 Carburetor	1 Carburetor				
Ignition System		PGM-IG	PGM-IG	PGM-IG	PGM-IG	Digital CDI	Digital CDI
Starting System		Electric/Recoil	Electric/Recoil	Electric/Recoil	Electric/Recoil	Recoil	Recoil
Exhaust		Through Hub	Through Hub	Through Hub	Through Hub	Under Water, Above Propeller	Under Water, Above Propeller
Octane		86	86	86	86	86	86
Drive							
Gear Ratio		2.08:1	2.08:1	2.33:1	2.33:1	2.08:1	2.08:1
Gear Shift		F-N-R	F-N-R	F-N-R	F-N-R	F-N-R	F-N-R
Equipment							
Alternator	(Electric Start)	12A w/Harness	12A w/Harness	12A w/Harness	12A w/Harness	-	-
w/voltage regulator	(Manual Start)	6A w/Harness	6A w/Harness	6A w/Harness	6A w/Harness	Optional 6A	Optional 6A
Propeller		4-Blade Aluminum	4-Blade Aluminum	4-Blade Aluminum	4-Blade Aluminum	3-Blade Aluminum	3-Blade Aluminum
Diameter x Pitch	Standard	9-1/4 x 10 inches	9-1/4 x 10 inches	9-1/4 x 8 inches	9-1/4 x 8 inches	7-7/8 x 7-1/2 inches	7-7/8 x 7-1/2 inches
	Power Thrust	-	10 x 7-5/8 inches	10 x 6.5 inches	10 x 6.5 inches	-	=
Power Tilt		Available	Available	Available	Available	NA	NA
Power Trim & Tilt		NA	NA	NA	NA	NA	NA
Gas-Assisted Tilt		-	-	-	-	NA	NA
Oil Pressure Alert		Standard	Standard	Standard	Standard	Standard	Standard
Temperature Alert		Standard	Standard	Standard	Standard	-	-
Rev-Limiter		Standard	Standard	Standard	Standard	Standard	Standard
Speedometer Pickup		-	-	-	-	-	-
Dimensions							
Overall Width		350 mm/13.8 inches	350 mm/13.8 inches	345 mm/13.6 inches	345 mm/13.6 inches	347 mm/13.7 inches	347 mm/13.7 inches
Recommended	(S-type)	381 mm/15 inches	381 mm/15 inches	381 mm/15 inches	381 mm/15 inches	434 mm/15 inches	434 mm/15 inches
Transom Height	(L-type)	508 mm/20 inches	508 mm/20 inches	508 mm/20 inches	508 mm/20 inches	561 mm/20 inches	561 mm/20 inches
	(X-type)	-	635 mm/25 inches	635 mm/25 inches	635 mm/25 inches	-	-
Dry Weight	(S-type)	47 kg/104 lbs.	47 kg/104 lbs.	42 kg/92 lbs.	42 kg/92 lbs.	27 kg/60 lbs.	27 kg/60 lbs.
	(L-type)	50 kg/110 lbs.	50 kg/110 lbs.	44 kg/98 lbs.	44 kg/98 lbs.	27.5 kg/61 lbs.	27.5 kg/61 lbs.
	(X-type)	-	52 kg/115 lbs.	48 kg/107 lbs.	48 kg/107 lbs.	=	-
Fuel Tank & Hose		Standard	Standard	Standard	Standard	Optional	Optional
CARB 2018 RATING		***	***	***	***	***	***

All Honda outboards are power rated with NMMA procedures. Specifications are subject to change.

### **JET DRIVE SERIES**

BF4	BF2.3	BF150J / 105 Jet	BF90J / 65 Jet	BF60J / 40 Jet
4-Stroke DHV	4-Stroke DHV	4-Stroke DOHC	4-Stroke SOHC	4-Stroke SOHC
1 Cylinder/2 Valves	1 Cylinder/2 Valves	4 Cylinders/16 Valves	4 Cylinders/16 Valves	3 Cylinders/12 Valves
127 cc (7.8 cubic inches)	57.2 cc (3.49 cubic inches)	2,354 cc (144 cubic inches)	1,496 cc (91.4 cubic inches)	998 cc (61.0 cubic inches)
60 x 45 mm (2.4 x 1.8 in.)	45 x 36 mm (1.8 x 1.4 in.)	87 x 99 mm (3.4 x 3.9 in.)	73 x 89.4 mm (3.0 x 3.5 in.)	73 x 79.5 mm (2.9 x 3.1 in.)
4,500-5,500 rpm	5,000-6,000 rpm	5,000-6,000 rpm	5,300-6,300 rpm	5,000-6,000 rpm
4 HP @ 5,000 rpm	2.3 HP @ 5,500 rpm	105 HP @ 5,500 rpm	65 HP @ 5,800 rpm	40 HP @ 5,500 rpm
Water Cooled	Forced Air	Water Cooled	Water Cooled	Water Cooled
1 Carburetor	1 Carburetor	Programmed Fuel Injection	Programmed Fuel Injection	Programmed Fuel Injection
Digital CDI	Transistorized Pointless	MicroComputer Programmed	MicroComputer Programmed	MicroComputer Programmed
Recoil	Recoil	Electric	Electric	Electric
Under Water, Above Propeller	Under Water, Above Propeller	Through Jet	Through Jet	Through Jet
86	86	86	86	86
2.08:1	2.42:1	-	-	-
F-N-R	360° Pivot	F-N-R	F-N-R	F-N-R
-	-	55A (40A charging)	27A (22A charging)	22A (17A charging)
Optional 6A	-	-	-	-
3-Blade Aluminum	3-Blade Plastic	-	-	-
7-7/8 x 7-1/2 inches	7-1/4 x 7-1/2 inches	-	-	-
-	-	-	-	-
NA	NA	NA	NA	NA
NA	NA	Standard	Standard	Standard
NA	NA	NA	NA	NA
Standard	-	Standard	Standard	Standard
-	-	Standard	Standard	Standard
Standard	-	Standard	Standard	Standard
-	-	Standard	Standard	Standard
347 mm/13.7 inches	285 mm/11.2 inches	580 mm/22.8 inches	480 mm/18.9 inches	417 mm/16.4 inches
434 mm/15 inches	381 mm/15 inches		-	-
561 mm/20 inches	508 mm/20 inches	635 mm/25 inches	635 mm/25 inches	635 mm/25 inches
-	-	-	-	-
27 kg/60 lbs.	13 kg/29.5 lbs.	-	<del>-</del>	<del>-</del>
27.5 kg/61 lbs.	14 kg/31 lbs.	227 kg/501 lbs.	169 kg/373 lbs.	122 kg/268 lbs.
	-	-	-	-
-	-		-	-
***	***	***	***	***

All Honda outboards are power rated with NMMA procedures. Specifications are subject to change.

## Genuine Honda Accessories

Honda Marine offers a wide variety of accessories for our engines. From controls and flush kits to gauge sets, harnesses and propellers, we have the parts and accessories you require.

All accessories are available to purchase through any authorized Honda Marine dealer.



For more information on Honda's complete line of Parts & Accessories, see your Honda Marine dealer or go to marine.honda.com.

GAUGES · CONTROL BOXES · CONTROL CABLES · KEY SWITCH PANELS · ELECTRIC HARNESSES

CHARGING SYSTEMS · FUEL SYSTEM COMPONENTS · WATER PUMP KITS · HARDWARE · CONVERSION KITS · CHEMICALS · PROPELLERS

### Honda Marine Dealers & Warranties

When you power up with a Honda behind you, you're getting more than a lovingly crafted piece of machinery. You're also getting the trusted support of Honda Marine dealers nationwide.

Our dealers and staff go through training and receive updates to tune-up their knowledge of the entire Honda outboard line. Honda Marine authorized dealers are ready to provide you with the highest level of service and have the equipment and expertise to help you get the most out of your Honda engine.

Combine this with True 5, the best consumer standard non-declining warranty in the outboard industry and you've got a team behind you that is second to none.

For commercial, rental and government customers, Honda Marine proudly offers expanded warranties. The expanded warranty for commercial and rental engines doubles the previous coverage — from 12 months to 24 months.

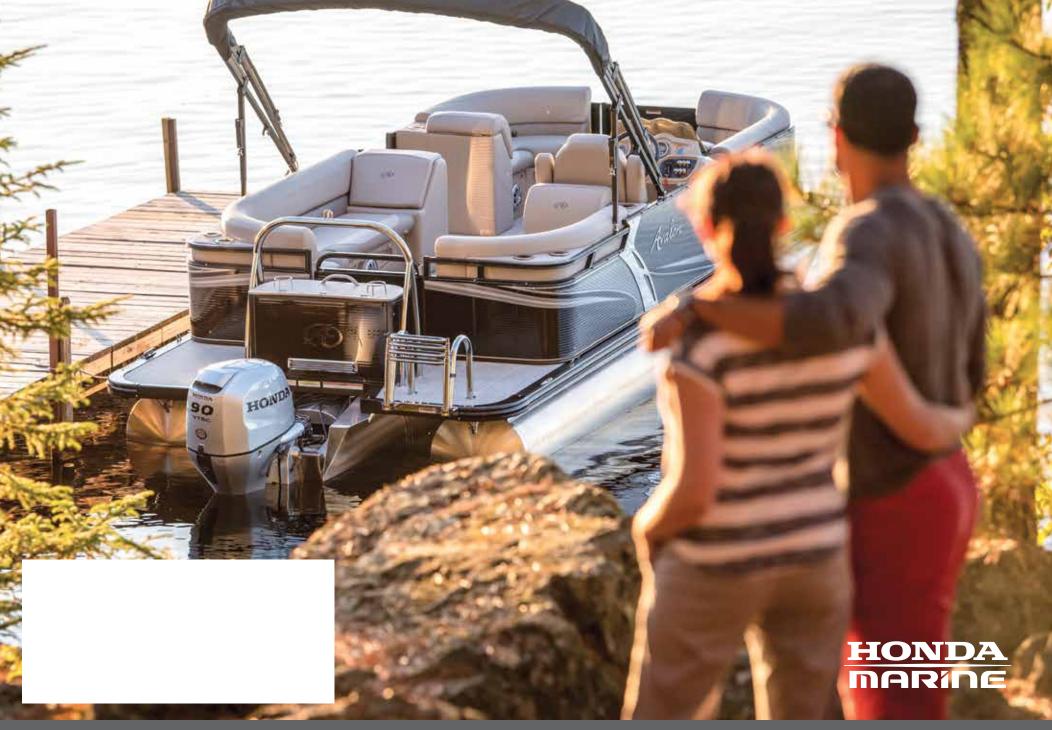
The expanded warranty for engines purchased by state, local and federal governments adds more than 30 percent additional coverage — from 24 months to 36 months. And just like the True 5 warranty, they're fully backed by Honda Marine, in comparison to the outsourced, extended service contracts typically provided by other manufacturers.

The expanded warranty coverage covers all Honda Marine engine models purchased on or after January 1, 2016.









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