News from Honda



For Immediate Release

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Honda Introduces New Realtree® EU2000*i* Camo Portable Generator at 2013 GIE+EXPO New Camo Design for Popular Outdoor Generator

LOUISVILLE, KY, October 24, 2013 – At the 2013 GIE+EXPO trade show, Honda Power Equipment today introduced a new EU2000*i* Camo, a portable generator with innovative inverter technology and a unique Realtree® high definition All Purpose Green camouflage exterior. Created especially to blend in with natural surroundings, the Super IOND Quiet Series EU2000*i* Camo provides portable power on the go for whatever adventure the great outdoors presents.

The lightweight EU2000*i* Camo generator is both rugged and reliable and



features a totally enclosed body that results in noticeably quieter performance to enhance the outdoor experience. Its two-tiered noise dampening system reduces noise to 59 decibels (db) at rated load and 53 db (quieter than normal speech) at one-quarter load. What's more, this 2000-watt model can simultaneously power a computer, TV, coffee pot, and portable refrigerator.

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"Not only is the new Honda EU2000*i* Camo generator engineered for the ultimate in quality, portability and convenience, its new Realtree® high definition All Purpose Green camouflage exterior pattern design allows for seamless blending with just about any landscape," said Mike Rudolph, assistant vice president, Honda Power Equipment. "No matter where you enjoy the great outdoors, the new Honda EU2000*i* Camo is at the ready to provide quiet, dependable power."

Thanks to the use of inherently quiet four-stroke engines and superior technology, all Honda generators boast ultra-low noise levels. The combination of advanced technology makes any of the generators* ideal choices for home backup, camping and recreation, public events, or any situation where quiet, reliable operation is critical.

The Honda Realtree® EU2000*i* Camo generator will be available nationally through Honda Power Equipment dealers this fall. Honda generators are characterized by the same clean, fuel-efficient technology that is behind the company's reputation for unparalleled durability, quality and reliability.

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* depending on power requirements

Editor's Note:

Honda Power Equipment, a division of American Honda Motor Co., Inc., markets a complete range of outdoor power equipment, including outboard marine engines, general purpose engines, generators, lawn mowers, pumps, snow blowers, tillers and trimmers for commercial, rental and residential applications. Its comprehensive product line is powered exclusively by 4-stroke engines.

Information for media regarding Honda Engine products is available at <u>www.hondanews.com</u>.

Consumer information, including model overviews and updates, video clips, and complete specifications regarding Honda products, is available at <u>www.honda.com</u>.

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