



For more information:
Brian Johnston (678) 339-2625
Brian_Johnston@ahm.honda.com
Sara Pines (678) 339-1385
Sara_Pines@ahm.honda.com

For Immediate Release

Honda Marine Names “Master Techs”

ALPHARETTA, Ga., April 15, 2009 – Honda Marine congratulates two dealer technicians for achieving “Master Tech” status. Tyler Anderson of King Salmon Marine, Inc., Tacoma, WA, and Derek M. Kadlubowski of South Harbor Marine, Waretown, NJ, achieved “Master Tech” status following a series of rigorous tests at Honda’s training facilities.

Eleven Honda service technicians underwent a series of rigorous tests of their Honda-specific skills, including technical processes, maintenance procedures, service diagnostics and repair support resources. Of that group, Anderson, and Kadlubowski were the sole recipients of the “Master Tech” title.

“These individuals represent the best and most dedicated professionals among Honda Marine service technicians,” said Paul Sabourin, national service manager, Honda Marine. “Their outstanding knowledge base offers customers an unparalleled service experience.”

Anderson and Kadlubowski will hold the title of “Master Tech” for four years, after which they will be re-tested to retain their status.

Honda Marine pioneered four-stroke engine technology, setting a new benchmark for fuel efficiency, quiet operation, and low emissions. Honda’s outboards share the same unparalleled durability, quality, and reliability of its legendary automobiles. With models ranging from 2 to 225 horsepower, Honda Marine’s full line of current production models meets rigorous California Air Resources Board (CARB) 3-Star standards, ensuring their availability and regulatory compliance in all 50 states.

###

Honda Marine Names “Master Techs”
Page 2

Editor’s Note:

Honda Marine, a division of American Honda Motor Co., Inc., manufactures and markets a complete range of outboard marine engines. Its comprehensive product line is powered exclusively by four-stroke engines.

Information for media regarding Honda Marine products is available at www.hondanews.com.

Consumer information, including model overviews and updates, video clips, and complete specifications regarding Honda products, is available at www.honda.com.

For product inquiries and dealer locations, please visit www.hondamarine.com.