

News from Honda



Media Contact / For more information:

Sara Pines, Honda Public Relations
American Honda Motor Co., Inc.
(678) 339-1385 (ph)
Sara_Pines@ahm.honda.com

For Immediate Release

Honda Marine Names Certified 'Master Techs'

ALPHARETTA, Ga., May 9, 2011 – Honda Marine congratulates two dealer technicians for achieving 'Master Tech' status. For the second time in four years, Kenneth Myers of Paradise Marine in Gulf Shores, Alabama and Anthony Towns of Abel's Marine in Englewood, Florida, have secured 'Master Tech' certification following a rigorous four-hour test administered by their Honda Marine District Service Manager. Obtaining this exclusive certification designates a Honda Marine service technician as possessing the highest level of professional qualification within company's service training program.

"These individuals represent the best and most dedicated professionals among Honda Marine service technicians," said Paul Sabourin, national service manager, Honda Marine. "Their outstanding knowledge base offers customers an unparalleled service experience."

Kenneth Myers and Anthony Towns will hold the title of 'Master Tech' for four years, after which they will be retested to retain their status.

Honda Marine outboards share the same unparalleled durability, quality, and reliability of American Honda's legendary automobiles. With engines ranging from 2 to 225 horsepower, the full line of current production Honda Marine models meets rigorous California Air Resources Board (CARB) 3-Star standards, ensuring their availability and regulatory compliance in all 50 states.

###

Honda Marine Names Certified Master Techs
Page 2

Editor's Note:

Honda Marine, a division of American Honda Motor Co., Inc., markets a complete range of outboard marine engines. Its comprehensive product line is powered exclusively by four-stroke engines.

Information for media regarding Honda Marine products is available at www.hondanews.com.

Consumer information, including model overviews and updates, video clips, and complete specifications regarding Honda products, is available at www.honda.com.

For product inquiries and dealer locations, please visit www.hondamarine.com.